



Rotary

FarWest PETS

2023



Rotary

Far West PETS



Rotary Presidents-Elect Training Seminar for Rotary Districts
5130, 5150, 5160, 5170, 5180, 5190, 5220 & 5230

Event Program and Reference Guide

"It's All About Leadership"

Contents

Pre & Post-Arrival Instructions and FAQs.....	3
Health Guidelines.....	4
Welcome from Rotary International President-Elect	5
Welcome from Far West PETS Chair.....	6
President-Elect Training Seminar Schedule of Events	7
Class Schedule & Room Assignments	9
Event map.....	10
Special Guest	11
Speakers.....	12
Credits	18
Faculty.....	20
Rotary Glossary.....	21
Far West PETS Vendors 2023	22
Far West PETS Project Expo Exhibitors 2023.....	23
Far West PETS Leadership Team.....	24
2023-2024 Rotary International President's Theme.....	27
Acknowledgements.....	28
Education Session Resource Materials	29



Pre & Post-Arrival Instructions and FAQs

Parking:

Parking is limited at the hotel so you will want to arrive early or carpool

Luggage:

You will not be receiving your room key until Friday afternoon during the meeting with your District Governor-Elect. As such, you will want to leave your luggage in your car. There will be time allocated after your governor meeting and before the Friday evening dinner for you to retrieve your luggage and go to your room.

Check-In:

Prior to the start of all of the Seminar events, you will need to check-in. Check-In is located in the Hotel Lobby. You will receive a name badge with a barcode entry pass and a One-Page Quick Guide, which has a schedule of events and your classroom breakout assignments.

You will need your name badge to enter the ballroom for each General Session, starting with lunch on Friday at 11:30 AM. You will also need your name badge to enter the Training Sessions and District Sessions.

Room Keys:

For those participants arriving on Friday, your room keys will be distributed during your first session with your district governor-elect. For those participants arriving on Wednesday or Thursday, you will pick up your keys from the hotel registration desk.

Rotary Merchandise Vendors:

There will be several Rotary merchandise vendors set up in the foyer area. They will have Rotary garments, lapel pins, jewelry, gifts, awards, etc. The vendors open at 8:00 AM on Friday and Saturday. Many of them will be gone by Sunday brunch. Check the schedule and vendor list in this document for the complete hours and contact details.

Photo Booth:

There will be a photo booth set up to take your picture for use in your district's directory. At some point during the Seminar, you should plan on getting your picture taken, although the sooner the better. It is generally expected that you wear business attire for the photographs. You can also order your own reprints or digital copies to use during your term and beyond. The photo booth opens at 8:00 AM on Friday and Saturday. Check the schedule in this document for the complete hours.

Rotary Project Expo Exhibitors:

Starting at 10:00 AM on Friday, there will be a project fair set up in the foyer for you to visit and learn of potential projects for your club. Check the schedule and exhibitor list in this document for the complete hours and contact details.

Schedule and Timeliness:

Punctuality is important. Once doors close at the start of a General Session or Class Session, they will remain closed for at least 10-15 minutes so as not to disrupt the introductory impact of the program or session. You won't want to miss out, so please come early to all events.

You will note in the schedule within this document that there is little free-time. You will find yourself busy with Rotary learning and networking from before breakfast through the close of the hospitality suites, but we're certain you will have fun doing so.

Speaker Books:

Several of our speakers will have books available for sale. We cannot promise that they will be able to accept credit cards or checks, so you may want to have some cash on hand.

Hospitality Suites:

After dinner on Friday and Saturday, each of the districts will be hosting a hospitality suite with beverages and snacks. This is a great networking opportunity with your district peers, as well as with your peers from other districts. Visit them all!

Health Guidelines

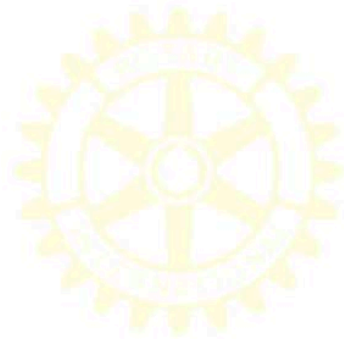
Your Far West PETS Planning Team is excited to present an inspiring and fun PETS 2023 for you. In light of the ongoing COVID situation, we know you may have questions about attending. Be assured that your health and safety are of the utmost importance, and we will continue to monitor the guidelines from Rotary and the health officials in the County of Santa Clara, where Far West PETS will be held.

At this time, there are no restrictions, masking requirements, or proof of vaccination required.

As Rotarians, we will respect the choices made by our fellow Rotarians, the hotel staff and other guests. We are free to make the best choice for our personal health without pressure.



Rotary
FarWest PETS



Welcome from Rotary International President-Elect

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • T +1-847-866-3000 • WWW.ROTARY.ORG

Rotary



Gordon R. McNally

President, 2023-24

Rotary International

T +1-847-866-3467

F +1(847-328-4101

gordon.mcinnally@rotary.org

March 2023

Far West PETS

Dear Club President-elect,

Welcome to your President-elect Training Seminar, one of the most important learning events you will ever attend in Rotary.

Club presidents play a vital role in the success of our organization. Your guidance, and your example, are essential in getting the members of your club enthusiastic and engaged. You can help the club grow and help plan service projects with a lasting impact. Your Rotary club's success depends, to a very large extent, on how you will lead it.

This year, as we note all the way that Rotary Creates Hope in the World, I am asking Club Presidents to follow through on some important tasks, including:

1. Have at least one strategic meeting a year to ensure your club aligns with Rotary's Action Plan.
2. Nurture new members carefully to ensure they truly become part of the club.
3. Continue your club's efforts to support our Rotary Foundation. I would like to see every member make some personal donation; it would send a powerful message worldwide.
4. I would also ask you to explore ways to support our new Mental Health initiative.

This PETS will provide you with the information and skills you'll need to succeed as president of your club. I hope that you will leave this meeting with a feeling of confidence, knowing that you are prepared to guide your club in setting and achieving ambitious goals for the Rotary year to come. With your leadership, your club can and will strengthen your community, and make the world a better place for all who live in it.

Congratulations on your election as club president. I look forward to working alongside you and to a year of great accomplishments as Rotary Creates Hope in the World.

Kindest Regards,

A handwritten signature in black ink, appearing to read "Gordon".

Gordon R. McNally
President, Rotary International 2023-24

Welcome from Far West PETS Chair

Your selection as President Elect is important to the success of your Club. Congratulations for taking on the role. The team at Far West PETS is here to ensure you have the tools and resources to prepare you for an outstanding Rotary year as Club President for 2023-2024.

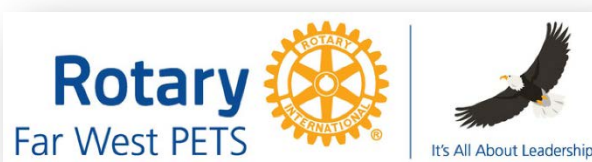
Our Far West team has put together a weekend filled with great general sessions, dynamic speakers and outstanding educational sessions. We know you will go away with inspiration and motivation. The in-person experience allows you to connect with other President Elect's from Eight (8) Districts which means you will hear about and share some great ideas for leading your clubs and make life long Rotary friendships.

I'm excited to welcome you and join you in the excitement of Far West PETS 2023.
We are here to serve and support you. See you in San Jose!



Joy Gonzales Anderson

Past District Governor, District 5230 (2020-2021)
General Chair, Far West PETS 2023



President-Elect Training Seminar Schedule of Events

FRIDAY EVENT SCHEDULE

Time		Event	Location
8:00 AM	to 8:00 PM	Check-In Open	Hotel Lobby
8:00 AM	to 7:30 PM	Vendor Sales Open	Bayshore Foyer
8:00 AM	to 5:00 PM	Photo Booth Open* (*closed 12:45 PM to 2:00 PM)	Bayshore Foyer
10:00 AM	To 11:00 AM	Assistant Governor Orientation	Sierra Room
11:30 AM	to 12:30 PM	Sandwich Buffet Lunch NOTE: Must be finished with lunch and out of room by 12:30 PM	Bayshore Ballroom
1:00 PM	to 2:00 PM	General Session #1 <i>"It's All About Leadership"</i>	Gateway Ballroom
2:20 PM	to 3:50 PM	Training Session #1 <i>"Leadership and Vision"</i>	Assigned Breakout Rooms
4:05 PM	to 5:40 PM	District Session #1 <i>Meet with your District Governor-Elect and receive Room Key</i>	Assigned District Rooms
5:40 PM	to 6:10 PM	Champagne Break <i>Retrieve luggage from cars; go to rooms to unpack</i>	1st Floor Elevators
6:00 PM	to 7:00 PM	No-Host Cocktail Reception	Gateway Ballroom Foyer
7:00 PM	to 9:30 PM	General Session #2 – Dinner <i>"Set a Clear Vision"</i>	Gateway Ballroom
9:35 PM	to 11:30 PM	Hospitality Suites Open	Assigned District Suites
		District 5130	Suite 957
		District 5150	Suite 960
		District 5160	Suite 1060
		District 5170	Suite 1057
		District 5180	Suite 966
		District 5190	Suite 967
		District 5220	Suite 1066
		District 5230	Suite 1067

SATURDAY EVENT SCHEDULE

Time		Event	Location
8:00 AM	to 11:00 AM	Check-In Open	Hotel Lobby
7:30 AM	to 1:00 PM	Photo Booth Open	Bayshore Foyer
7:30 AM	to 7:30 PM	Project Expo Open	Bayshore Foyer

7:30 AM	to	7:30 PM	Vendor Sales Open	Gateway Foyer
7:30 AM	to	9:05 AM	General Session #3 – Breakfast <i>“Engage Others Through Effective Communication”</i>	Gateway Ballroom
9:25 AM	to	10:40 AM	Training Session #2 <i>“Leadership and Communication”</i>	Assigned Breakout Rooms
11:00 AM	to	12:15 PM	Training Session #3 <i>“Leadership and Collaboration”</i>	Assigned Breakout Rooms
12:35 PM	to	2:30 PM	General Session #4 – Lunch <i>“Elevate Leaders and Build Teams Through Collaboration”</i>	Gateway Ballroom
2:45 PM	to	4:00 PM	Training Session #4 <i>“Leadership and Responsibility”</i>	Assigned Breakout Rooms
4:15 PM	to	5:15 PM	District Session #2 <i>Meet with your District Governor-Elect</i>	Assigned District Rooms
5:30 PM	to	6:15 PM	No-Host Cocktail Reception	Gateway Foyer
6:30 PM	to	8:30 PM	General Session #5 – Dinner <i>“Anticipate and Expect the Unexpected”</i>	Gateway Ballroom
8:35 PM	to	11:00 PM	Hospitality Suites Open	Assigned District Suites
			<i>District 5130</i>	Suite 957
			<i>District 5150</i>	Suite 960
			<i>District 5160</i>	Suite 1060
			<i>District 5170</i>	Suite 1057
			<i>District 5180</i>	Suite 966
			<i>District 5190</i>	Suite 967
			<i>District 5220</i>	Suite 1066
			<i>District 5230</i>	Suite 1067

SUNDAY EVENT SCHEDULE

Time		Event	Location
7:30 AM	8:30 AM	Coffee Service	Classroom Hallways
8:15 AM	10:30 AM	District Session #3 "Your Club Leadership Plan"	Assigned District Rooms
10:30 AM	12:10 PM	General Session #6 – Brunch "Rotary International's Plans and Your Actions"	Gateway Ballroom
12:10 PM		End of PETS – Safe Travels!	

Class Schedule & Room Assignments

Group and Room Assignments – Match the letter on your Name Badge in the Matrix below

Members of large clubs will have two assignments: LC and a letter. Use LC for Sessions 1 & 4, use the other letter for sessions 2 & 3.

Name Badge w/ Barcode Pass required for entry into all sessions.

Session	Topic	Sierra	Cascade	Siskiyou	Donnor Pass	San Jose	Santa Clara	Carmel	Monterey	San Carlos	San Juan	San Martin	San Simeon
Training Session 1 Friday Afternoon	Leadership & Vision	A, N, AA, M	B, P, BB, Z	C, Q, CC	D, R, DD	E, S	F, T	G, U	H, V	J, W	K, X	L, Y	LARGE CLUB (LC)
District Session 1 Friday Afternoon	Meet with your District Governor	D-5160	D-5170	D-5150	D-D5190	D-5230		D-5220		D-5130		D-5180	
Training Session 2 Saturday Morning	Leadership & Communication	L, P, DD	M, Q, AA	A, R, BB	B, S, CC	C, T	D, U	E, V	F, W	G, X	H, Y	J, Z	K, N
Training Session 3 Saturday Morning	Leadership & Collaboration	J, Q, CC	K, R, DD	L, S, AA	M, T, BB	A, U	B, V	C, W	D, X	E, Y	F, Z	G, N	H, P
Training Session 4 Saturday Afternoon	Leadership & Responsibility	H, R, BB, G	J, S, CC, Q	K, T, DD	L, U, AA	M, V	A, W	B, X	C, Y	D, Z	E, N	F, P	LARGE CLUB (LC)
District Session 2 Saturday Afternoon	Meet with your District Governor	D-5160	D-5170	D-5150	D-D5190	D-5230		D-5220		D-5130		D-5180	
District Session 3 Sunday Morning	Create Your Club Leadership Plan	D-5160	D-5170	D-5150	D-D5190	D-5230		D-5220		D-5130		D-5180	

Event map



Special Guest

Dan Himelspach

Rotary International Director, 2023-2025



Dan Himelspach was raised on a ranch in southeastern Montana and holds a BS in Chemistry from the SD School of Mines and Technology, a JD from the University of Denver College of Law and a Master Negotiation Certificate from the Program on Negotiation at Harvard Law School. Dan is the principal of Dispute Management Inc. located in Denver, Colorado.

Dan is married to Leslie Lawson, a former Denver District Court Judge. Dan and Leslie have two children, Mariah and Jonathan, who have participated in a wide variety of Rotary projects and events.

Dan joined the Denver Mile High Rotary Club in August 1993 and has served in multiple leadership positions, including President for the Rotary Year 2005-06. Dan has traveled to and been instrumental in many of the Club's international and local projects. Dan was the Grants Subcommittee Chair for District 5450 for three years. He served as District 5450 Governor for Rotary Year 2013-14. Dan trained the DGNs at the 2014 Zone Institute. He served as the Zone 27 End Polio Now Coordinator for Rotary Years 2015-17 and as Zones 26-27 Regional Rotary Foundation Coordinator for Rotary Years 2017-20. Dan also served as a RI Council on Legislation Representative from 2017-20.

Dan is currently the RI Director Nominee and will serve as Director from Rotary Years 2023-25.

Dan is a member of the Paul Harris Society and the Bequest Society. He has been awarded several awards for his Rotary service including The Rotary Foundation Citation for Meritorious Service

Speakers

John Blount, DDS

Past Rotary International Director, 2009-2011

Opening Program and Seminar Emcee



John T. Blount is recently retired after 42 years as a dentist in a private practice in Sebastopol, California. He has been a member of Sebastopol's Palm Drive Hospital staff, a director in the local chamber of commerce, a director for the regional Redwood Empire Dental Association, and a trustee for the Sonoma County Community Foundation. He worked as an advisor to the President for the Seoul RI Convention, and, as a member of the 2018 Toronto RI Convention Committee focused on the program design. He recently completed a three-year term as the Chairman of the 2019 Hamburg RI Convention committee.

John joined the Rotary Club of Sebastopol in 1977, served as President in 1982-83, and in 1990 became the youngest Governor in the history of District 5130 in Northwestern California.

John served on several world-organization committees for Rotary, many that deal with Rotary's future, including "New Models of Rotary Clubs", "Rotary Action Groups Development Committee", seven RI President nominating committees, and Vice Chair of the 2008 International Institute.

Dr. Blount was a member of the RI Board of Directors in 2009-2011. He was chair of the board's Executive Committee and the General Secretary Search Committee in 2010. In 2011-2013 he chaired RI's Communications Committee. In 2015 he was the Moderator and Vice Chair of Rotary's global training program, the International Assembly. He has just completed a three-year assignment on Rotary's Peace Centers Committee.

He became a teacher, a trainer, and a motivator for Rotary shortly after serving as a club president in 1982, in District Assemblies, conferences, and institutes. He was an RI Training Leader in 1993 and 1994.

He began teaching incoming Governors in 1992 at GETS in the western United States and Canada and was the RI "Zone Trainer" for that region in 1996. From 2003 to 2007 John chaired the instruction and curriculum for that GETS. He led Rotary's entire western United States Education Division in 2007-2008.

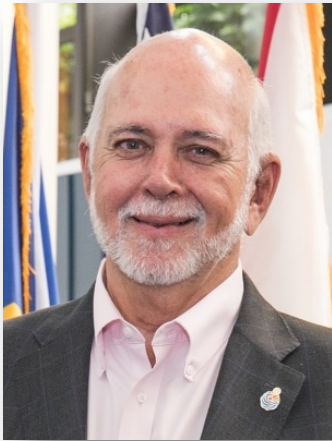
John has instructed club presidents-elect each year at the 9-district Far West PETS since 1986. He was chair of the Instructors and Curriculum from 1995 to 1997 and was the General Chair in 2003.

John and his wife Patti are Paul Harris Fellows, Major Donors, and Bequest Society members. Their daughter and son-in-law, Jennifer and Shannon Thorn, are both physicians and the proud parents of Sofia Katelyn and Spencer John.

Barry Rassin, O.D., F.A.C.H.E., M.B.A., C. Dir.

Past Rotary International President (2018-2019)

Friday Dinner Keynote



Barry Rassin served as World President of Rotary International in 2018-2019. His responsibilities involved leading and motivating the 36,000 Rotary Clubs in the 200+ countries throughout the world. In addition, he served as Chairman of the Board for Rotary International.

Mr. Rassin was named the first Fellow of the American College of Healthcare Executives in The Bahamas. He retired as President of Doctors Hospital Health System in Nassau, Bahamas, after a stellar 38-year career, where he remains as a Director. The organization grew significantly from 11 employees to 600 and was the first JCAHO (International) accredited hospital in the region.

Barry has been a member of the Rotary Club of East Nassau since 1980, serving as President in 1987-88. He continued his Rotary service as Governor for District 7020 (10 countries in the Caribbean), Member of the Rotary International Board of Directors, Trustee and Vice-Chair of The Rotary

Foundation (elected to be the Chairman of The Rotary Foundation for 2023-24), as well as Chairman of Shaping Rotary's Future. In The Bahamas, he was the founding Chairman of Volunteer Bahamas, a national program to create a culture of volunteerism in the country. He is also on the National Consultative Vaccination Committee to coordinate all the volunteer efforts toward vaccinations.

Barry Rassin has served both Rotary International and The Rotary Foundation in many capacities such as Chairman of the Rotary International Finance Committee, and as Rotary International Training Leader and Seminar Trainer for Training Leaders.

Mr. Rassin is the founder of HANWASH - Haiti National Water, Sanitation and Hygiene Strategy, a collaborative program to bring potable water and satisfactory sanitation to all the citizens of Haiti. This is a multi-decade, US \$2.3 billion initiative. Mr. Rassin is the Chair of the US based 501(c)3 HANWASH Charitable Foundation.

Barry's spouse Esther has always been a strong supporter of Barry's humanitarian efforts and is a Lifetime Honorary Member of the Rotary Club of East Nassau. Esther is a retired banker and a strong advocate for family values. She is a recipient of the Sir Durward Knowles Humanitarian Award.

In 2010, Barry coordinated the Rotary disaster relief efforts in Haiti following the devastating earthquake. Rotary raised \$6.5 million and Barry personally supervised the completion of the 105 relief/development projects throughout Haiti. He is now on the Bahamas Rotary Disaster Relief Committee working on Hurricane Dorian relief and Covid19 relief. He is a Trustee of the University of The Bahamas.

Mr. Rassin has been recognized for his humanitarian service by many organizations both within and out of The Bahamas. He received the Service Above Self Award from Rotary International and was presented with the National Award of Health Hero by the Bahamas Ministry of Health and PAHO. He was honored with the Healthcare Development Leadership Award from Healthcare Development Magazine and is listed in the second volume of Legends in The Bahamas. He was acknowledged by the Order of Malta with the Grand Cross Pro Merito and granted The Bahamas Icon Award for Commerce. In 2018 he was identified by The Government as an Officer of the Order of Distinction of The Bahamas.

Jean Irwin-Hatfield

Deaf Educational Specialist

Saturday Breakfast Keynote



Jean Irwin Jean Irwin was a teacher of the Deaf for 7 years in Reno , Nevada . Her students were on the path to achieve the typical 4th grade level in reading upon graduation from high school. Then she heard about some children in England who were doing much better than that and made a comment at a party, "I wonder what they're doing in England that we're not doing here?" This question was heard by a Rotarian. He suggested that if she really wanted an answer to she should contact Rotary about their Foundation Scholar program which provided scholarships to study overseas and told her how . That was in 1989. She did apply, but didn't make the cut and so remained ignorant of those techniques.

Of course she didn't or she would not be speaking to you today! Jean received sponsorship from the Rotary Club of Sparks and went to Nottingham University to learn how to best foster reading in children who can't exactly "sound words out" . When she returned and used these reading methods her students ended up graduating at double the years of the national levels. Many of these students could, and have graduated from college- something only 5% of the profoundly deaf can do.

The Rotary Scholarship Jean received has enabled her not just to teach other teachers about what she learned, but to use it for second language learners. She has "added on" to Rotary grant projects internationally and lectures to teachers on these reading methods to get more bang out of those foundation bucks. Jean became a "real boy" and joined Rotary in 2003 as a charter member of Reno Centennial Sunset. After her marriage to Dave Hatfield in 2010 she moved to California and joined the Folsom Rotary club- where their theme song contains the lyrics, "I shot a man in Reno just to watch him die," bringing her full circle in Rotary.

Jean is retired. She has been the District Literacy chair both in Rotary Districts 5180 and 5190. If you were able to read this bio, remember: You're doing something 880 million adults on this planet cannot do (and you have a great tolerance for pretty dull material!) See you from the podium.

Coach Ken Carter

The real "Coach Carter"

Saturday Lunch Keynote

COACH KEN CARTER

The real "Coach Carter"



Coming from a supportive family, Coach Ken Carter was raised strictly on academics, but found a liking in sports. Carter attended college at San Francisco State, then Contra Costa College, and finally George Fox University, where he played basketball.

As a basketball coach, he maintained that his athletes must take their studies seriously, as good academic performance would give them access to college and other opportunities in life.

This belief was put to the test when, as a high school basketball coach at Richmond High School, he locked out his undefeated team for not honoring academic and behavioral contracts. While the community was outraged at first, public opinion eventually changed, and Carter was praised for his determined emphasis on prioritizing good values for his team. His approach also bore results: every one of his players at Richmond, where he coached from 1997 to 2002, graduated.

The story of the 1999 season is the basis for the 2005 film *Coach Carter*, with Carter played by Samuel L. Jackson.

Throughout his life and tenure as a coach, he has inspired and guided numerous lives of young men to reach their highest potential. His "no non-sense" approach to getting things done is the force that has sustained him to have the tremendous positive influence that he currently possesses.

Todd "Bowtie" Jenkins

Bowtie Leadership & Development

Saturday Dinner Keynote



Dr. Todd Jenkins currently serves as a Global Diversity, Equity, and Inclusion Leader in Corporate America at a Fortune 100 company and as a Executive Inclusion Trainer, Strategist, and Speaker with Bowtie Leadership, Inc. As a consultant, he has worked with several companies such as Walmart, Google, Facebook, American Airlines, Deloitte, etc., oil and gas companies, small and large non-profits, and entrepreneurs. He graduated with honors from the University of South Carolina with two degrees, a Bachelor of Science in Psychology and Sociology, obtained a Master of Science from Illinois State University, and Doctorate from the University of Arkansas. His research area focused on minority professionals, retention, and perception of their supervisor within the workplace.

Currently, he is enrolled at Harvard University, completing post-doctorate studies as Harvard Fellow. Also, Dr. Jenkins serves as a faculty member for the Executive Institute on Inclusion and on the Diversity Business Journal Review Board.

Dr. Jenkins is a proud Rotarian and Paul Harris Fellow from the Rotary Club of Fayetteville, Arkansas; he has served as the former Rotaract Advisor, Interact Sponsor, RYLA presenter, Youth Services Chair, two terms on Club Board of Directors, and graduated from his District and Zone Leadership Academy. Dr. Jenkins is currently one of the youngest Youth Exchange District Chairs in Rotary International. He has had the honor to speak at various Rotary districts, zones, and international conventions. Dr. Jenkins serves on multiple boards locally and internationally in education, business, and inclusion initiatives. He has recently been selected and appointed to serve on the first Rotary International Committee- DEI Taskforce to align Rotary's Diversity, Equity, and Inclusion assessment, strategy, goals, and initiatives.

Today he is known as Dr. "Bowtie Todd," who has given inspirational talks and education to audiences of all sizes and backgrounds throughout North America, Asia, South America, and Europe. Dr. Todd Jenkins is a proud husband, new father, author, servant leader, and conversationalist who believes in his philosophy "bowtie" it all together, serve and simply be a gift unto the world!

Feel free to connect with Dr. Jenkins on social media outlets Instagram/Facebook @dr.bowtietodd , www.bowtieleadership.com, or email bowtietietodd@bowtieleadership.com!

Gordon McNally

Rotary International President-Elect

Sunday Brunch Keynote



Gordon R. McNally, a member of the Rotary Club of South Queensferry, Lothian, Scotland, is the selection of the Nominating Committee for President of Rotary International for 2023-24.

McNally, a graduate of dental surgery at the University of Dundee, owned and operated his own dental practice in Edinburgh. He was the chair of the East of Scotland branch of the British Paedodontic Society and has held various academic positions. He has also served as a Presbytery elder, chair of Queensferry Parish Congregational Board, and commissioner to the church's general assembly.

A Rotary member since 1984, McNally has been president and vice president of Rotary International in Great Britain and Ireland. He has also served Rotary International as a director and as member or chair of several committees. He is currently an adviser to the 2022 Houston Convention Committee and chair of the Operations Review Committee.

McNally and his wife, Heather, are Major Donors and Benefactors of The Rotary Foundation. They are also members of the Bequest Society.

To learn more about McNally, read his [interview](#) and [vision statement](#), which outline his goals for Rotary.

Rotary
FarWest PETS



Credits

Opening Session & General Sessions Production Team

Producer and Writer
John Blount

Stage Director, Script, and Talent
Coordinator
Ron Sekkel

Writer, Lighting, and Camera
Operator
Paul Thielen

Sound Director
Edwin Wilson

Video Director
Ken Jacobs

Lighting Co-Director
Ron Puccinelli

Lighting Co-Director
Jack Blasco

Assistant Stage Manager
Dan Rasmus

Cinematography and Camera
Operator
Ron Gin

Video Mixing and Sound
Technician
Gary Vilhauer

Still Photographer
Wade Nomura

Audio and Video Consultant
Dave Veden

Narration
Joe Gazdowicz
Jennifer Strong

Playbill Design & Publication
Susanna Mendieta Beasley

Makeup Artist
Cindy Sekkel

Opening Session Participants

Color Guard
Milpitas High School NJROTC

Chair, 2023 Far West PETS
Joy Gonzales Anderson
Past Governor, District 5220

"Project Share Life"
Gregg Giusiana, Past Governor,
District 5170
Sara Maas, Future Rotarian

Color Guard Facilitators
LT Margie Jackson, Milpitas High
School NJROTC Faculty
Stoney Brooke, Rotary Club of Santa
Cruz

"Leading a Club"
Brian Adams, Past President, Rotary
Club of San Jose

"Fundraising"
Ken Whiting, Past President, Rotary
Club of Santa Cruz Sunrise

Host
John Blount, Past Rotary
International Director

"Membership"
Merritt Wiseman, Past President
Rotary Club of Visalia County Center
Karen Philbrick, President-Elect
Rotary Club of San Jose

"Rotary Life Story"
Blair Howard, CPA, Future Rotarian

Vocalist
Michelle Allison, Rotary Club of
Winton Nuevo Latino

"Interact"
Robert Carroll, Past Governor,
District 5080
Cassie Howder, Past Interact Club
President

"Polio Finale"
Bob Rogers, Past Governor
District 5130

General Sessions Participants

Act 1 (Friday Dinner)

Governor-Elect **Laine Henricks**
District 5130

Kevin Kenoyer
Past President, Rotary Club of Carmel Valley

Danielle Lallement
Past Governor, District 5150

Governor-Elect **Claire Roberts**
District 5160

Dave Veden
Past President, Rotary Club of Natomas

Act 2 (Saturday Breakfast)

Governor-Elect **Tom Boylan**
District 5130

Barry Vickrey
Past President, Rotary Club of Sunnyvale

Dan Rasmus
Past President, Rotary Club of Sebastopol

Governor Elect **Debbie Hale**
District 5230

ACT 3 (Saturday Lunch)

Governor-Elect **Stacy Graham**
District 5190

Sheila Hurst
Past President, Rotary Club of Redding West

William Wesley
Rotary Club of Fairfield Suisun

Joy Gonzales Anderson
Past Governor, District 5230

Governor-Elect **Sydney Smith**
District 5180

Act 4 (Saturday Dinner)

Governor-Elect **Hung Wei**
District 5170

Past President, Rotary Club of Greenville

Scott Murray
President, Rotary Club of Sonoma Valley

Governor **Waqar Rizvi**
Past Governor, District 51600

John Banks, Sr.

PETS Education Chair **Candy Pierce**
District 5220

The Year Ahead (Sunday Brunch)

Chair, Far West PETS 2024 **Dustin Littlefield**, Emcee
Past Governor, District 5130

Faculty

Your 2023 Education Team

(Click on Name for brief Bio)



[Candy Pierce](#)

Instruction/Education Team Lead & Faculty Member



[Jeri Fujimoto](#)

Education Advisor



[Michael Juric](#)

Education Advisor



[Jenny Bates](#)

Faculty Member



[Dave Bertini](#)

Faculty Member



[Gail Ellingwood](#)

Faculty Member



[Glenn Fong](#)

Faculty Member



[Ellen Hancock](#)

Faculty Member



[Karen McDonald](#)

Faculty Member



[Danielle Lallement](#)

Faculty Member



[Tim Lundell](#)

Faculty Member



[Wulff Reinhold](#)

Faculty Member



[Wyn Spiller](#)

Faculty Member



[Kathy Suvia](#)

Faculty Member



[Susan Winey](#)

Faculty Member



[Laura Young](#)

Faculty Member

Rotary Glossary

3H	Health, Hunger and Humanity
ADG/AG	Assistant District Governor
AM	Active Member
ARC	Assistant Rotary Coordinator
ARPIC	Assistant Rotary Public Image Coordinator
ARRFC	Assistant Regional Rotary Foundation Coordinator
CATS	Challenging All To Succeed
CICO	Club Internet Communication Officer
COL	Council on Legislation
COP	Rotary International Code of Policies
D	District
DEI	Diversity, Equity and Inclusion
DG	District Governor
DGN	District Governor Nominee
DGE	District Governor Elect
DGD/DGND	District Governor Designate
DICO	District Internet Communication Officer
DIK	Donations in Kind
DisCon	District Conference
DLP	District Leadership Plan
DMDC/DMC	District Membership Development Chairs
DPFC	District Permanent Fund Chairperson
DRFC	District Rotary Foundation Committee
DRR	District Rotaract Representative
DT	District Trainer
DTA	District Training Assembly
EREY	Every Rotarian Every Year (Foundation Giving)
GETS	Governor Elect Training Seminar
GSE	Group Study Exchange
GYE	Global Youth Exchange
IAS	International Ambassadorial Scholarship
IC	International Conventions
ICO	Internet Communications Officers
IPAC	International Projects Advisory Committee
IPDG	Immediate Past District Governor
IPP	Immediate Past President
MOP	Rotary International Manual Of Procedure
NID	National Immunization Day
P	President
PDG	Past District Governor
PE	President Elect
PETS	Presidents-Elect Training Seminar
PHF	Paul Harris Fellow
PHS	Paula Harris Society
PHSM	Paul Harris Sustaining Member
PN	President Nominee
POLIOPLUS	The program of The Rotary Foundation to immunize the children of the world against poliomyelitis

PP	Past President
PPE	Preserve Planet Earth
PR	Public Relations
PRID	Past Rotary International Director
PRIP	Past Rotary International President
PRIT	Past Rotary International Treasurer
RAG	Rotarian Action Group (www.actiongrouphistory.org)
RC	Rotary Club
RC	Rotary Coordinator (Zone Level Position)
RCC	Rotary Community Corps
RCP	Rotary Code of Policies
RD	Rotary District
RFE	Rotary Friendship Exchange
RI	Rotary International
RIBI	Rotary International in Great Britain & Ireland
RID	Rotary International Director
RIP	Rotary International President
RIPE	Rotary International President Elect
RIPN	Rotary International President Nominee
RIPS	Rotary International Population Summit
RITE	Rotary Inter-country Teacher Exchange
RITS	Rotary International Travel Service
RIVP	Rotary International Vice President
ROSE	Rotary Overseas Summer Exchange
ROTA	Rotary Overseas Travel Fund
ROTEX	Organization of Ex-Rotary Exchange Students
RPIC	Rotary Public Image Coordinator (Zone-Level Position)
RRFC	Regional Rotary Foundation Coordinator
Rtn	Rotarian
RV	Rotary Volunteers
RVC	Rotary Village Corps
RYE	Rotary Youth Exchange
RYLA	Rotary Youth Leadership Award
RYPEN	Rotary Youth Program of Enrichment
RYSAP	Rotary Youth Self Achievement Program
SAM	Senior Active Member
SEP	Study Exchange Program
SETS	Secretary-Elect Training Seminar
SWSL	Save Water Save Lives
TR	The Rotarian
TRF	The Rotary Foundation
UNESCO	United Nations Educational, Scientific & Cultural Org.
UNFPA	United Nations Population Fund
YEO	Youth Exchange Officer
YEP	Youth Exchange Program
YIR	Yours in Rotary
YPO	Youth Protection Officer

Far West PETS Vendors 2023

ClubRunner™

Connect. Collaborate. Communicate.

Club Runner

2060 Winston Park Drive, Suite 102

Oakville, Canada CNL6H5R7

Jeffrey Laforteza 905-829-5299 Toll free

877-469-2582

Jeffrey@myclubrunner.com /

www.clubrunner.ca



Pin This

P.O. Box 20610

Castro Valley, CA 94546

Dwight Perry

510-582-5366

dwp5334@aol.com / www.pinthis.com



DACdb, LLC

10624 South Eastern Ave

Henderson, NV 89052

Michael Soden 804-641-5063

msoden@dacdb.com / www.dacdb.org



Promote Me!

931 Washington Blvd

Roseville, CA 95678

Val Mebust 916-774-1616

rosevilleinfo@gmail.com



My Custom Tailor

Richard Dawson

1-832-992-3888

www.MyCustomTailor.com



Russell-Hampton

110 Leawood Drive

New Century, KS 66031

Joe Beveridge 913-254-0500

joe@ruh.com / www.ruh.com

Far West PETS Project Expo Exhibitors 2023

Cleaning the Rivers of the World

Salvador Rico

707-391-4010

Salvador.rotary@gmail.com

213 S. Main Street, Ukiah, CA 95482

ESRAG/People of Action Summits

Yavuz V. Atila

831-238-6104

yatila@mbaytechnologies.com

www.ESRAG.org/bigwest

International Fellowship of Scouting

Rotarians

Brian Thiessen

925-395-1186

bdtalamo@pacbell.net

100 Los Balcones, Alamo, CA 94507

/ www.ifsr-net.org

Polio Plus Society

Bob Rogers

707-766-4636

crobertrogers@comcast.net

Rise Against Hunger

Jim Quinney, Community Engagement Manager

916-257-1635

3031 Stanford Ranch Road, Suite 2, #230

Rocklin, CA 95765

riseagainsthunger.org

Health, Education & Wellness

Rotarian Action Group

Sheila Hurst

916-812-0738

sheilahurst@mac.com

hewraq.org

The Outreach Program

Chris Romero

641-849-7427

cromero@outreachprogram.org

outreachprogram.org

Rotaplast International, Inc.

3317 26th Street

San Francisco, CA 94110

Brian Walker - Ambassador

707-223-1299

walker545@gmail.com

Rotary Home Team

Tom Guyette

925-890-9761

rotarytg@gmail.com

<http://rotaryhometeam.com>

Shelter Box

7539 Merchant Street

Lakewood Ranch, FL 34240

Bill Tobin, Rotary Relations Manager

916-616-6973

btobin@shelterboxusa.org

Wheelchair Foundation

Heather Schomaker

3820 Blackhawk Rd.

Danville, CA 94506

408-888-8610

hschomaker@wheelchairfoundation.org

wheelchairfoundation.org

Rotarian Action Group Against Slavery

Bob Deering

bobdeering5180@gmail.com

ragas.online

Far West PETS Leadership Team

Administration Team

General Chair	---	Joy Anderson
Vice Chair/Secretary	---	Dustin Littlefield
Immediate Past Chair	---	Terri Amerio-Bell
Chair Nominee	---	Jennifer Strong
Treasurer	---	Sherry Cotta

Program Team

Programs Team Lead	---	John Blount
Program Tech Support	---	Gary Vilhauer
Program Support	---	Dan Rasmus
Program Talent Liaison	---	Ron Sekkel
Program Management	---	Ron Gin
Stage Program	---	Paul Thielen
Creation		
Online Event Program	---	Wulff Reinhold
& Reference Guide		
Speakers Team Lead	---	Judy Lovett
Stage Manager	---	Joe Grebmeier

Facilities Team

Facilities Team Lead	---	Dave Veden
Registration Co-Chair	---	Diana Barden
Registration	---	Diana Barden
Registrar Emeritus	---	Victor Georgiou
AV/Tech Coordinator	---	Steve Lemon
AV Tech	---	Ray Ward
Promotions	---	Susan Beasley
Promotions	---	Rob Beasley
Facilities	---	Robert Bell
Facilities	---	Brian Casey
Facilities DGE Liaison	---	
Minute-by-Minute	---	Joe Grebmeier
Multi-Media Chair	---	
Communications, Website, Social	---	Wulff Reinhold
Media, Genius Bar		
Sergeant at Arms Lead	---	Gretchen Peralta
Support Services Team	---	Chris Gallagher
Lead		

Instruction Team

Instruction/Education	---	Candy Pierce
Team Lead		
Education Advisor	---	Jeri Fujimoto
Education Advisor	---	Michael Juric
Faculty	---	Jenny Bates
Faculty	---	Dave Bertini
Faculty	---	Gail Ellingwood
Faculty	---	Glenn Fong
Faculty	---	Jeri Fujimoto
Faculty	---	Ellen Hancock
Faculty	---	Michael Juric
Faculty	---	Danielle Lallement
Faculty	---	Tim Lundell
Faculty	---	Karen McDonald
Faculty	---	Candy Pierce
Faculty	---	Wulff Reinhold
Faculty	---	Wyn Spiller
Faculty	---	Kathy Suvia
Faculty	---	Susan Winey
Faculty	---	Laura Young

District Governors-Elect for 2023-2024

Your Far West PETS Hosts

* designates the Class representative

[Click on Name for Brief Biography](#)

District 5130



[Tom Boylan](#)

[Rotary Club of Windsor](#)

[Video Invitation](#)

District 5150



[Laine Hendricks](#)

[Rotary Club of San Francisco](#)

[Video Invitation](#)

District 5160



[Claire Roberts*](#)

[Rotary Club of Lamorinda Sunrise](#)

[Video Invitation](#)

District 5170



[Hung Wei](#)

[Rotary Club of Cupertino](#)

[Video Invitation](#)

District 5180



[Sidney Smith](#)

[Rotary Club of Elk Grove](#)

[Video Invitation](#)

District 5190



[Stacy Graham](#)

[Rotary Club of Auburn Gold Country](#)

[Video Invitation](#)

District 5220



[Waqar Rizvi](#)

[Rotary Club of Stockton](#)

[Video Invitation](#)

District 5230



[Debbie Hale](#)

[Rotary Club of Salinas Steinbeck](#)

[Video Invitation](#)

Check-In Desk

Located in the Hotel Lobby

(Staffed by District Governor-Nominees 2024-2025)

District 5130	---	Jim O'Grady
District 5150	---	Steve Wright
District 5160	---	Dan Gerald
District 5170	---	Jill Duerig
District 5180	---	Steve Turner
District 5190	---	Dennis Geare
District 5220	---	Jane Winning
District 5230	---	Michael Rabara

Current District Governors

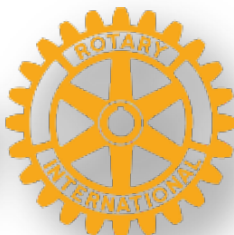
(Serving as Greeters & Aides to Speakers and Special Guests)

District 5130	---	Jennifer Strong
District 5150	---	Gary Chow
District 5160	---	Suzanne Bragdon
District 5170	---	Savita Vaidhyanathan
District 5180	---	Karen Cendro
District 5190	---	Jeff Gabriel
District 5220	---	Chris Daly
District 5230	---	Becky Moser

Sergeants at Arms

Lead Sergeant at Arms	---	Gretchen Peralta
District 5130	---	Sam McMillan & John Hackenburg
District 5150	---	Yuhui Chen, Jack Stephens & Barbara Weldon
District 5160	---	Dave Ercolano, Bernie Szalaj & Milanka Schneiderman
District 5170	---	Brenda Swiney & Rayne Liu
District 5180	---	Megan Ellinghouse & Sherie Tobin
District 5190	---	Reid Riker & Tracy Kochenderfer
District 5220	---	Joe Cotta & Sally Motta
District 5230	---	Steve Brown & Kim Larson

Rotary



PEOPLE of ACTION

2023-2024 Rotary International President's Theme

Presidential Theme materials are available in the Rotary Brand Center.

You must use your My Rotary login to access the Brand Center where you can create and download club and district logos and find other graphics including program and event logos.

[My Rotary Account Login](#)



RI President-elect R. Gordon R. McNally calls for Rotary to Create Hope in the World by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.

Gordon explains that the goal is to restore hope to help the world heal from destructive conflicts and to help achieve lasting change. He emphasized the need for peace and continuity, including work to empower women and work toward diversity, equity, and inclusion, while not neglecting our mission to end polio.

Acknowledgements

Thank you to the following individuals and businesses that supported our event by providing services or materials at discounted rates or in-kind. We acknowledge that you have a choice when doing business in our communities. Please know that these individuals and businesses support Rotary's and Rotarians efforts to Do Good In the World. We would appreciate your patronage and support of them.



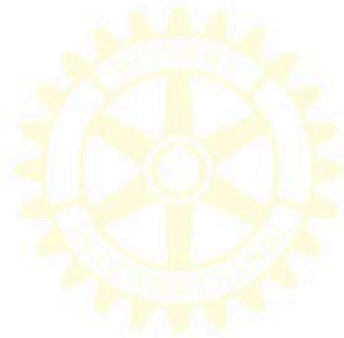
David Adams

90 Sycamore Lane, Petaluma, CA 94952

707-775-4300

gps@gpsprinting.net ~ www.gpsprinting.net

Rotary
FarWest PETS



Education Session Resource Materials

AHA Worksheet

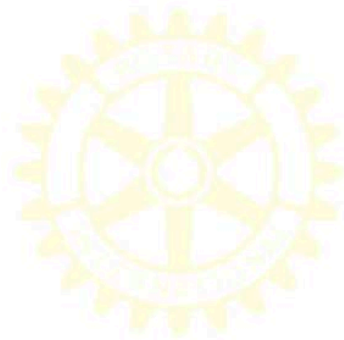
Planning Your Year

Model for Leading Change

What Clubs Can Do

A Model for Change Planning

Rotary
FarWest PETS



NOTE: These materials will also be available for download from the Far West PETS website <https://farwestpets.org/>, under the General Resources section.

AHA

Leadership & Vision

Leadership & Communication

Leadership & Collaboration

Leadership & Responsibility

AHA outside the classroom

Planning the year

Leadership & Vision	Leadership & Communication
Action	Action
Resources	Resources
Leadership & Collaboration	Leadership & Responsibility
Action	Action
Resources	Resources
Overall Vision for the year	

A MODEL FOR LEADING CHANGE

ROTARY'S APPROACH TO CHANGE

We believe that for change to be successful, change leaders must always engage those who will be affected by the transition. From the start, change leaders and their teams should keep these people at the center of their plans.

A three-part focus on commitment, communication, and coaching can ensure that people remain the most important element of a change initiative.



ASSESS

Before any action is taken, the change leader should be able to describe the need for change. **What to ask:** What problem is the change solving? **What to do:** Understand the environmental influences for the change, and write an initial statement clarifying the desired outcome.

DESIGN

Next, the change leader will design a change strategy. **What to ask:** What is our vision for success? What is the new way people will do things? **What to do:** Write a vision statement, assemble a change team, and decide what organizational tools are needed for success.

BUILD

In this phase, the change leader develops the roadmap for the change. **What to ask:** How, and how often, should I communicate with stakeholders? Who needs training and when? **What to do:** Create a communications and training plan.

IMPLEMENT

The change is put in place. The change leader must support people, adjust benchmarks if necessary, and respond to resistance. **What to ask:** Is the change team ready to lead? Are the people affected prepared for this change? **What to do:** Support people throughout the change with commitment, coaching, and communication. Respond to resistance thoughtfully.

SUSTAIN

Ensure the change will last. **What to ask:** Are the structures in place for this change to continue after the change team disbands? **What to do:** Invest in necessary technology and resources, and ask for the commitment of future leaders and team members.



ROTARY'S ACTION PLAN

WHAT CLUBS CAN DO

Rotary's Action Plan builds on our past successes and sets our future direction to ensure that we continue to grow, unite people, and make a lasting impact.

We encourage all members to review the Action Plan, think about your own club and district goals, and find meaningful ways to align those goals with our plan. Have open and ongoing discussions in your club and throughout your district about the new priorities and objectives, then use those talks to shape your own strategies.

For each of the four priorities that will direct our work, we've listed ways you can put that goal into practice. Think about how you can bring Rotary's Action Plan to life.

Rotary
FarWest PETS



A Model for Change Planning



Vision	Collaborative Commitment	Skills	Rewards	Resources	Action Plan
<p>Describe why the change is necessary and how things will work after it's implemented.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What will be different when the change is complete? • Will people do new things to make it work? 	<p>Ask people at all levels of the organization for input.</p> <p>Consider:</p> <ul style="list-style-type: none"> • How can I help people feel committed to the vision? • How can team members contribute their skills, talents, and knowledge? 	<p>Determine what skills are needed to implement and sustain the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • Do people in key positions have those skills? • If not, how can they learn those skills? • What support or training can we offer? 	<p>Promote the benefits of embracing the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • How to answer those who ask, "What's in it for me?" • What incentives can we offer? • What activities can we plan to encourage people? 	<p>Develop tools and resources to support the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What tools will help team members the most? • How will we make these resources available? • Who will be available to support and encourage people? 	<p>Separate the change into small, manageable steps.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What steps will we take to implement the change? • How will we talk about the change with members, employees, and customers? • How can we make implementing and adopting the change as easy as possible?
<p>What to do:</p> <ul style="list-style-type: none"> • Collaborate on a vision statement. • Engage other leaders and members in group meetings. • Communicate in different ways to reach many audiences. 	<p>What to do:</p> <ul style="list-style-type: none"> • Create teams to collect data and help refine the vision and action plan. • Invite team members to contribute their ideas and expertise. 	<p>What to do:</p> <ul style="list-style-type: none"> • Determine what skills people need and if they are missing any. • Provide training and share the best practices, with examples and lessons you learned. • Offer workshops to give team members practical experience. 	<p>What to do:</p> <ul style="list-style-type: none"> • Hold contests that encourage participation. • Recognize those who are adapting to the change. • Plan activities and events that build the team. 	<p>What to do:</p> <ul style="list-style-type: none"> • Write an FAQ that people can consult. • Create how-to guides for new processes. • Have experts or coaches provide guidance. 	<p>What to do:</p> <ul style="list-style-type: none"> • Make a formal plan. • Create a list of all of the steps. • Agree on what will constitute success. • Gather and share success stories.