

WELCOME TO FAR WEST PETS

LEADERSHIP AND VISION

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FAR WEST PETS 2022

OUR GOAL

IS TO ASSIST YOU TO

Turn Your VISION into a COLLABORATIVE
and SHARED plan

Incorporate Rotary's Four Strategic Priorities
Focus Your Actions

AND REMEMBER ...

**Successful change must bubble up
from members,
include diverse views and then
empower members
to contribute and to lead.**

FAR WEST PETS

- ✓ **Leadership and Vision**
- ✓ **Leadership and Communication**
- ✓ **Leadership and Collaboration**
- ✓ **Leadership and the Unexpected**



STRATEGY

ACTION

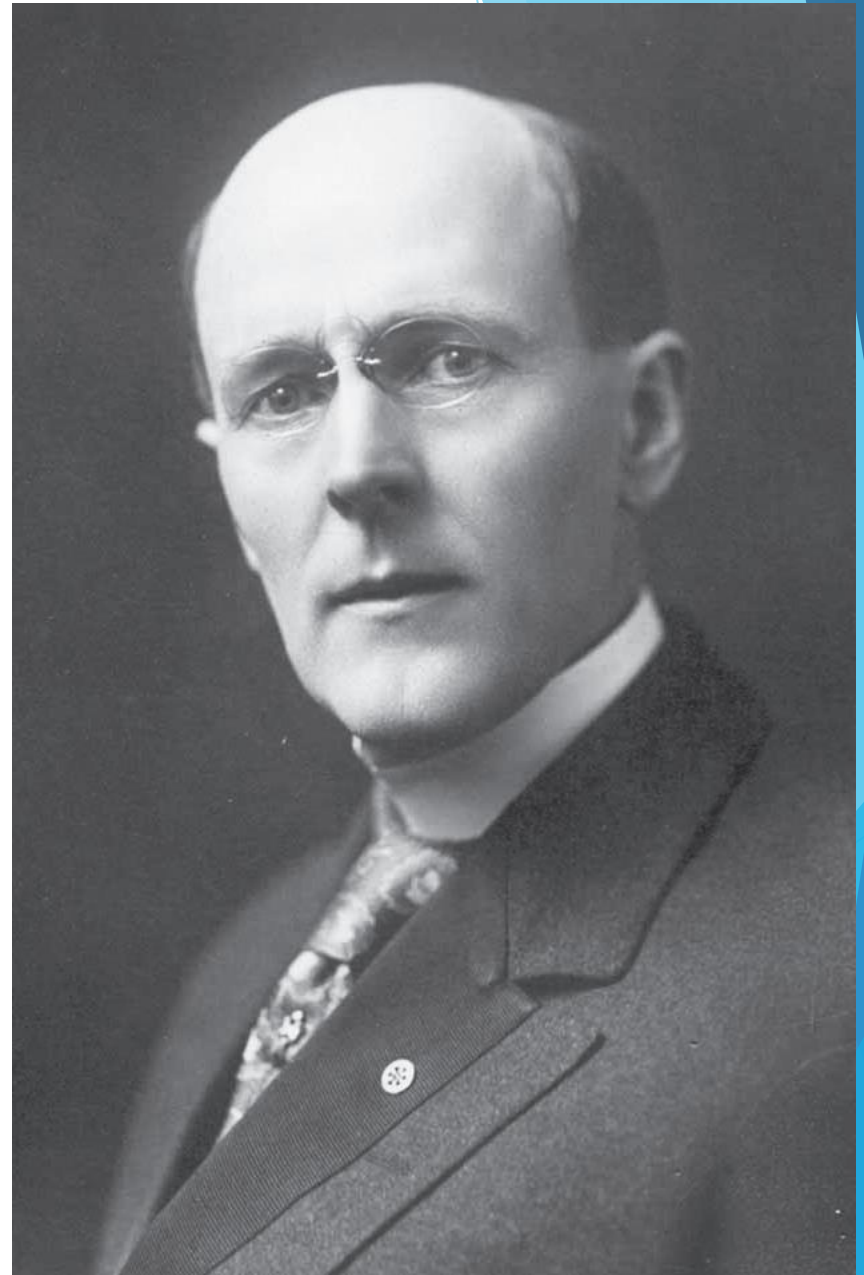


CONSIDER OUR OPENING...

**What one word
would you use to
describe the opening
session? Why?**

**If Rotary is to realize
its proper destiny, it
must be evolutionary
at all times,
revolutionary on occasion.**

Paul Harris





ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE UNITE AND TAKE ACTION
WHERE **TO CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

FOUR STRATEGIC PRIORITIES ...

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

INCREASE OUR IMPACT

- **DEVELOP A STRATEGY** about the importance of impactful service projects.
- **CONDUCT A COMMUNITY ASSESSMENT** to determine which issues are top concerns in your community.
- **FOCUS EFFORTS** so more time is spent on activities that make a real impact.
- **CELEBRATE THE LONG-TERM SUCCESSES** but be open to new opportunities to prove your impact has only just begun.

EXPAND OUR REACH

- **SET A GOAL** to collaborate with new groups in the community.
- **Invite People to JOIN PROJECTS**
- **USE ROTARY'S MEMBERSHIP TOOLS AND RESOURCES** to learn how to make your club more diverse, open and attractive.
- **TELL COMPELLING STORIES** about how Rotary is making a difference.

ENHANCE PARTICIPANT ENGAGEMENT

- **SHIFT FOCUS FROM GAINING NEW MEMBERS TO DELIVERING VALUE** and engaging members.
- **SURVEY/TALK** with your Members
- **BUILD CONNECTIONS** with everyone who encounters Rotary as a participant and invite them to share their ideas and thoughts.
- **USE ROTARY'S LEARNING CENTER** to develop leadership and other skills in participants.

INCREASE OUR ABILITY TO ADAPT

- **HOLD INNOVATION FORUMS AND BRAINSTORMING SESSIONS** with members and other participants to gather ideas.
- **SET ASIDE A SMALL FUND** to try new ideas and stay ahead of change.
- **REVIEW CLUB ROLES, PROCESSES, AND TASKS** and look for ways to be more efficient.
- **ESTABLISH A CONTINUITY PLAN** so that efforts become cohesive, and all leaders become invested in a joint success.



“A leader has the vision and conviction that a dream can be achieved. He inspires the power and energy to get it done.”

Ralph Lauren

“A leader's role is to raise people's aspirations for what they can become and to release their energies so they will try to get there.”

David Gergen

"Common sense is the knack of seeing things as they are, and doing things as they ought to be done."

Harriet Beecher Stowe

ACTIONABLE GOALS(S): (clear and focused)

| | |
|---|--|
| | |
| How will others be involved? (buy-in and engagement) | How will progress be checked? (planning, accountability, benchmarks) |
| | |
| How will the contributions of others be recognized? (methods, personalized) | How will success be measured? (measurable outcomes and evaluation) |
| | |
| Which of Rotary's strategic priorities does this action item relate to? | |
| | |

A Model for Change Planning



| Vision | Collaborative Commitment | Skills | Rewards | Resources | Action Plan |
|---|--|---|--|---|--|
| <p>Describe why the change is necessary and how things will work after it's implemented.</p> <p>Consider:</p> <ul style="list-style-type: none"> What will be different when the change is complete? Will people do new things to make it work? | <p>Ask people at all levels of the organization for input.</p> <p>Consider:</p> <ul style="list-style-type: none"> How can I help people feel committed to the vision? How can team members contribute their skills, talents, and knowledge? | <p>Determine what skills are needed to implement and sustain the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> Do people in key positions have those skills? If not, how can they learn those skills? What support or training can we offer? | <p>Promote the benefits of embracing the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> How to answer those who ask, "What's in it for me?" What incentives can we offer? What activities can we plan to encourage people? | <p>Develop tools and resources to support the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> What tools will help team members the most? How will we make these resources available? Who will be available to support and encourage people? | <p>Separate the change into small, manageable steps.</p> <p>Consider:</p> <ul style="list-style-type: none"> What steps will we take to implement the change? How will we talk about the change with members, employees, and customers? How can we make implementing and adopting the change as easy as possible? |
| <p>What to do:</p> <ul style="list-style-type: none"> Collaborate on a vision statement. Engage other leaders and members in group meetings. Communicate in different ways to reach many audiences. | <p>What to do:</p> <ul style="list-style-type: none"> Create teams to collect data and help refine the vision and action plan. Invite team members to contribute their ideas and expertise. | <p>What to do:</p> <ul style="list-style-type: none"> Determine what skills people need and if they are missing any. Provide training and share the best practices, with examples and lessons you learned. Offer workshops to give team members practical experience. | <p>What to do:</p> <ul style="list-style-type: none"> Hold contests that encourage participation. Recognize those who are adapting to the change. Plan activities and events that build the team. | <p>What to do:</p> <ul style="list-style-type: none"> Write an FAQ that people can consult. Create how-to guides for new processes. Have experts or coaches provide guidance. | <p>What to do:</p> <ul style="list-style-type: none"> Make a formal plan. Create a list of all of the steps. Agree on what will constitute success. Gather and share success stories. |

AND REMEMBER ...

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include diverse views and then
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to contribute and to lead.**



INCREASE OUR IMPACT



EXPAND OUR REACH



ENHANCE ENGAGEMENT

ADAPT



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