



WELCOME!

LEADERSHIP AND VISION

[Add Your Name]
Rotary Club of [Name of Club]

Opening Session

**What one word would
you use to describe the
opening session? Why?**



It Is All About Leadership

- Leadership and Vision
- Leadership and Communication
- Leadership and Collaboration



Power Point Slides

All Power Point slides
will be available on the
FarWest PETS
website

AFTER this weekend



YOUR KEY TO A SUCCESSFUL WEEKEND

- Attitude
- Active Participation
- Adapt
- Apply
- AHA (your takeaway)



OBJECTIVES

Leadership and Vision

- ❑ Using Rotary's Action Plan Model to Develop Your and Your Club's Rotary Vision
- ❑ To Create and Implement a Strategic Plan based on that Vision

Successful Change

**Successful change bubbles up
from members,
includes diverse views, and
then empowers members
to contribute and to lead.**



**If Rotary is to realize
its proper destiny, it
must be evolutionary
at all times,
revolutionary on occasion.**

Paul Harris





Vision Statement



**TOGETHER, WE SEE A WORLD
WHERE PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.**

The ROTARY ACTION PLAN







INCREASE OUR IMPACT

- Eradicate polio & leverage the legacy**
- Focus our programs & services**
- Improve our ability to measure impact**
- Celebrate the successes!**



EXPAND OUR REACH

- ❑ **Grow & diversify membership**
- ❑ **Increase club flexibility**
- ❑ **Create new ways for participants to experience Rotary**
- ❑ **Tell compelling stories to build understanding**



ENHANCE PARTICIPANT ENGAGEMENT

- Better engage members & support connections**
- Improve support of individual participants**
- Provide opportunities for learning & leadership development**



INCREASE OUR ABILITY TO ADAPT

- Build a culture of innovation**
- Streamline governance & structure**
- Foster more diverse perspectives in decision-making**



What is your vision?

It is now **June 30, 2026** and your local news source leads with this headline....

“The Rotary Club of _____,
commended for success with _____.”

What Will Success Look Like?

- Membership growth
- Engagement
- Increased Giving
- Strategic Planning



GROUP EXERCISE

1. Share your personal assessment of your club?
2. What is your vision for the future?



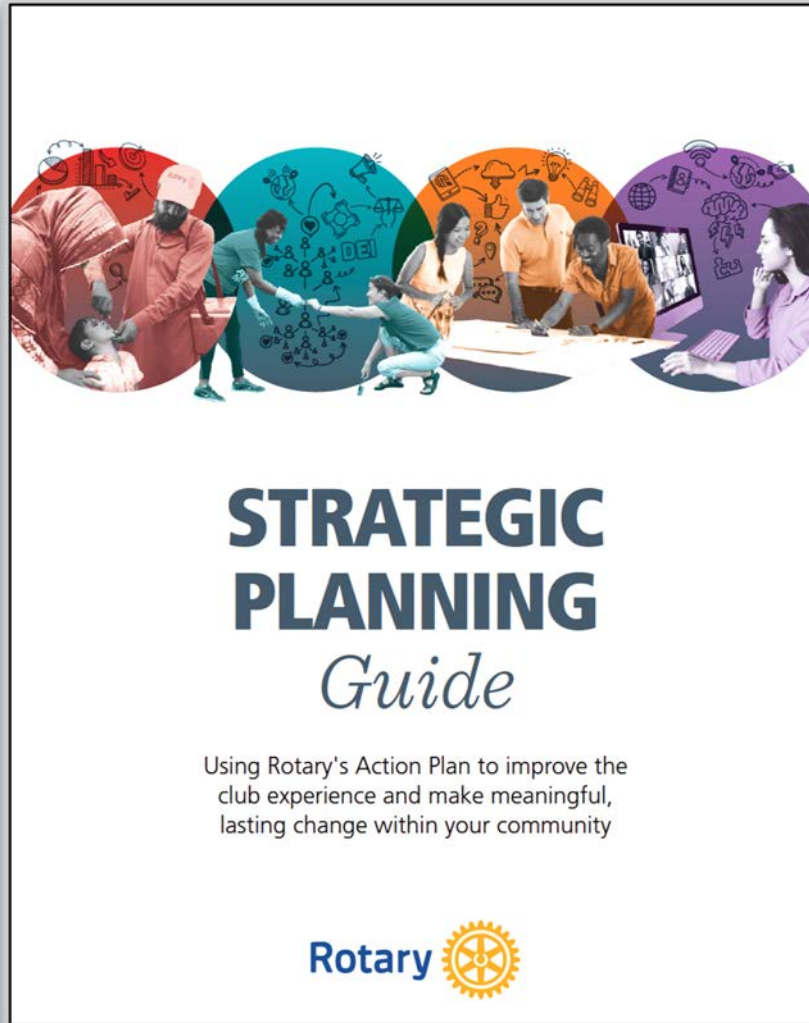


Self Reflection

What is YOUR
Path to Success?



Strategic Planning Guide



Strategic Planning Guide

PHASE ONE

Determine Your Club Status

How is your Club doing now?

SWOT ANALYSIS



Strategic Planning Guide

PHASE TWO

Develop a Vision

**What do you want
your club to be
like?**



Strategic Planning Guide

PHASE THREE

Make a Plan

How can you
achieve your
vision?

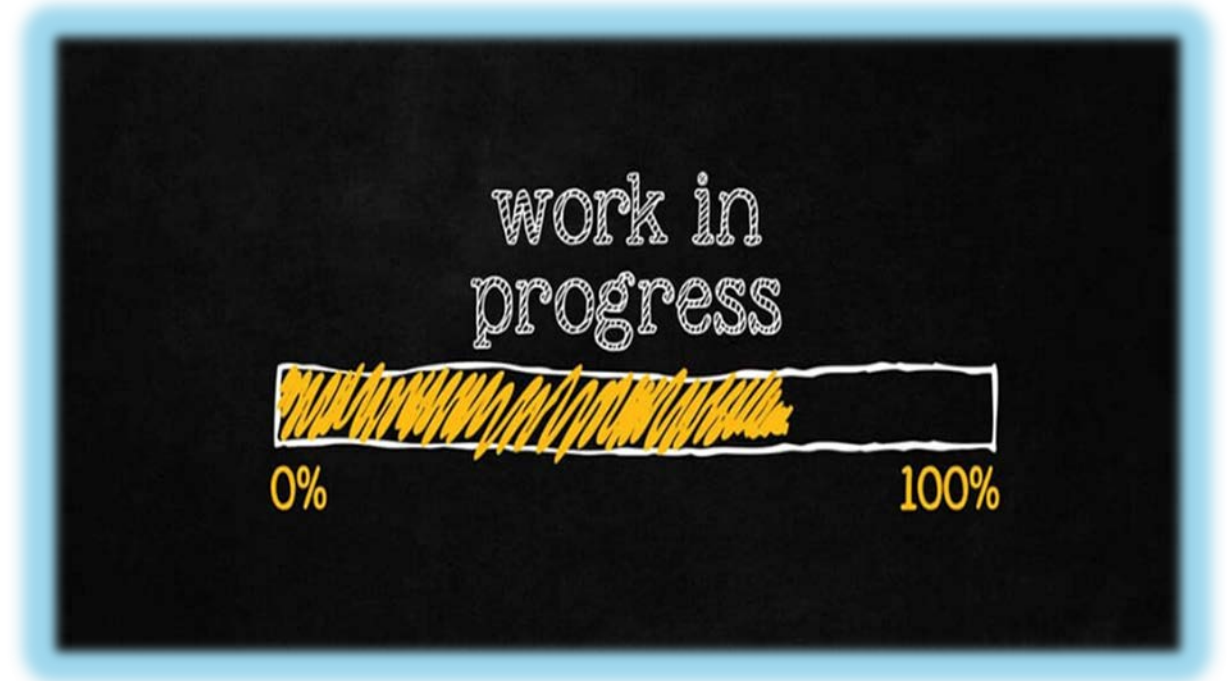


Strategic Planning Guide

PHASE FOUR

Track Your Progress

How close are you
to your goals?





PRIORITY GOALS FOR YOUR CLUB

IMPACT

- TRF Annual Fund \$
- PolioPlus \$
- New TRF Benefactors

REACH

- Total Members 6/30/26

ENGAGE

- Members who participate in a Rotary Service Activity

ADAPT

- Develop a Strategic Plan



Rotary Learning Center



About Rotary

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Club Leadership

[VIEW](#)



District Leadership

[VIEW](#)



General

[VIEW](#)



Membership

[VIEW](#)



Professional Development

[VIEW](#)



Public Image

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Service

[VIEW](#)



The Rotary Foundation

[VIEW](#)



Trainer

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LEARNING OBJECTIVE

1. IDENTIFY HOW TO CONVEY OUR CORE INTERNAL AND EXTERNAL
2. SHARE STRATEGIES



**Mary Rose Tigulo,
Curriculum Development
Specialist**

AND REMEMBER.....

**Successful change bubbles up
from members
includes diverse views and
then empowers members
to contribute and to lead.**



The ROTARY ACTION PLAN





AHA Moments

SCHEDULE

- **Friday**

- District Meeting #1
- Program – Dinner
- Hospitality Suites

- **Saturday**

- Program - Breakfast
- Leadership and Communication
- Focused Conversation #1
- Program – Lunch
- Leadership and Collaboration
- Focused Conversations #2
- Program – Dinner
- Hospitality Suites



Sunday

- District Meeting #2
- Program - Brunch



Thank you

Please complete your evaluation