

WELCOME TO FAR WEST PETS

LEADERSHIP AND VISION

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FAR WEST PETS 2023

OUR GOAL

IS TO ASSIST YOU TO

Turn Your VISION into a COLLABORATIVE
and SHARED plan
Incorporate Rotary's Four Strategic Priorities
Focus Your Actions

Your Keys to a Successful Weekend

- Attitude
- Active Participation
- Adapt
- Apply
- AHA (your takeaway)



AHA	
Leadership & Vision	Leadership & Communication
Leadership & Collaboration	Leadership & Responsibility
AHA outside the classroom	



AND REMEMBER ...

**Successful change must bubble up
from members,
include diverse views and then
empower members
to contribute and to lead.**

FAR WEST PETS

- ✓ **Leadership and Vision**
- ✓ **Leadership and Communication**
- ✓ **Leadership and Collaboration**
- ✓ **Leadership and Responsibility**



ACTION

STRATEGY



CONSIDER OUR OPENING...

**What one word
would you use to
describe the opening
session? Why?**

**If Rotary is to realize
its proper destiny, it
must be evolutionary
at all times,
revolutionary on occasion.**

Paul Harris





ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

FOUR STRATEGIC PRIORITIES ...

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

INCREASE OUR IMPACT

- **DEVELOP A STRATEGY** about the importance of impactful service projects.
- **CONDUCT A COMMUNITY ASSESSMENT** to determine which issues are top concerns in your community.
- **FOCUS EFFORTS** so more time is spent on activities that make a real impact.
- **CELEBRATE THE LONG-TERM SUCCESSES** but be open to new opportunities to prove your impact has only just begun.

EXPAND OUR REACH

- **SET A GOAL** to collaborate with new groups in the community.
- **Invite People to JOIN PROJECTS**
- **USE ROTARY'S MEMBERSHIP TOOLS AND RESOURCES** to learn how to make your club more diverse, open and attractive.
- **TELL COMPELLING STORIES** about how Rotary is making a difference.

ENHANCE PARTICIPANT ENGAGEMENT

- **SHIFT FOCUS FROM GAINING NEW MEMBERS TO DELIVERING VALUE** and engaging members.
- **SURVEY/TALK** with your Members
- **BUILD CONNECTIONS** with everyone who encounters Rotary as a participant and invite them to share their ideas and thoughts.
- **USE ROTARY'S LEARNING CENTER** to develop leadership and other skills in participants.

INCREASE OUR ABILITY TO ADAPT

- **HOLD INNOVATION FORUMS AND BRAINSTORMING SESSIONS** with members and other participants to gather ideas.
- **SET ASIDE A SMALL FUND** to try new ideas and stay ahead of change.
- **REVIEW CLUB ROLES, PROCESSES, AND TASKS** and look for ways to be more efficient.
- **ESTABLISH A CONTINUITY PLAN** so that efforts become cohesive, and all leaders become invested in a joint success.





"I alone cannot change the world, but I can cast a stone across the water to create many ripples."

Mother Teresa



"To me, a leader is a visionary that energizes others. This definition of leadership has two key dimensions:

- a) creating the vision of the future, and
- b) inspiring others to make the vision a reality."

Vince Lombardi

Process to Lead Change





ASSESS

Before any action is taken, change leaders should be able to describe the need for change.

DESIGN

Next, the change leader will design a change strategy.





BUILD

In the build phase, the change leader develops the roadmap for the change.

IMPLEMENT

The change is put in place.
The change leader must support people, adjust benchmarks if necessary, and respond to resistance.





SUSTAIN

Ensure the change will last.



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INCREASE OUR IMPACT



EXPAND OUR
REACH



ENHANCE
ENGAGEMENT

ADAPT







Please complete your evaluation