

Rotary

Far West PETS



Rotary Presidents-Elect Training Seminar for Rotary Districts
5130, 5150, 5160, 5170, 5180, 5190, 5220 & 5230

Event Program and Reference Guide

"It's All About Leadership"

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Pre & Post-Arrival Instructions and FAQs

Parking:

Parking is limited at the hotel so you will want to arrive early or carpool

Luggage:

You will not be receiving your room key until Friday afternoon during the meeting with your District Governor-Elect. As such, you will want to leave your luggage in your car. There will be time allocated after your governor meeting and before the Friday evening dinner for you to retrieve your luggage and go to your room.

Check-In:

Prior to the start of all of the Seminar events, you will need to check-in. Check-In is located in the Hotel Lobby. You will receive a name badge with a barcode entry pass and a One-Page Quick Guide, which has a schedule of events and your classroom breakout assignments.

You will need your name badge to enter the ballroom for each General Session, starting with lunch on Friday at 11:30 AM. You will also need your name badge to enter the Training Sessions and District Sessions.

Room Keys:

For those participants arriving on Friday, your room keys will be distributed during your first session with your district governor-elect. For those participants arriving on Wednesday or Thursday, you will pick up your keys from the hotel registration desk.

Rotary Merchandise Vendors:

There will be several Rotary merchandise vendors set up in the foyer area. They will have Rotary garments, lapel pins, jewelry, gifts, awards, etc. The vendors open at 8:00 AM on Friday and Saturday. Many of them will be gone by Sunday brunch. Check the schedule and vendor list in this document for the complete hours and contact details.

Photo Booth:

There will be a photo booth set up to take your picture for use in your district's directory. At some point during the Seminar, you should plan on getting your picture taken, although the sooner the better. It is generally expected that you wear business attire for the photographs. You can also order your own reprints or digital copies to use during your term and beyond. The photo booth opens at 8:00 AM on Friday and Saturday. Check the schedule in this document for the complete hours.

Rotary Project Expo Exhibitors:

Starting at 10:00 AM on Friday, there will be a project fair set up in the foyer for you to visit and learn of potential projects for your club. Check the schedule and exhibitor list in this document for the complete hours and contact details.

Schedule and Timeliness:

Punctuality is important. Once doors close at the start of a General Session or Class Session, they will remain closed for at least 10-15 minutes so as not to disrupt the introductory impact of the program or session. You won't want to miss out, so please come early to all events.

You will note in the schedule within this document that there is little free-time. You will find yourself busy with Rotary learning and networking from before breakfast through the close of the hospitality suites, but we're certain you will have fun doing so.

Speaker Books:

Several of our speakers will have books available for sale. We cannot promise that they will be able to accept credit cards or checks, so you may want to have some cash on hand.

Hospitality Suites:

After dinner on Friday and Saturday, each of the districts will be hosting a hospitality suite with beverages and snacks. **This year, suites will only be open to members of the hosting district.** Yet, this is a great networking opportunity with your district peers.

COVID Guidelines

Your Far West PETS Planning Team is excited to present an inspiring and fun PETS 2022 for you. In light of the COVID situation, we know you may have questions about attending. Be assured that your health and safety are of the utmost importance, and we will continue to monitor the guidelines from Rotary and the health officials in the County of Santa Clara, where Far West PETS will be held.

At this time, regulations require that attendees at large gatherings show proof of vaccination or a negative COVID test. Each attendee will be screened accordingly during check-in.

The health and well-being of Rotarians is of the utmost importance. This update is provided to you so that you are informed and can plan accordingly.

Starting Wednesday, March 2, both the Santa Clara County Public Health Department and California Department of Public Health (CDPH) will no longer require use of face covering indoors - Masks are strongly recommended indoors for all persons, regardless of vaccination status, but are not mandatory for vaccinated or unvaccinated persons.

Please note other Covid protocols currently in place will continue.

As Rotarians we will respect the choices made by our fellow Rotarians, the hotel staff and other guests. We are free to make the best choice for our personal health without pressure.



Welcome from Rotary International President-Elect

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Jennifer Jones
President, 2022-23
Rotary International
T +1-847-866-3025
jennifer.jones@rotary.org



March 2022

Far West PETS

Dear Club President-elect,

Welcome to your President-elect Training Seminar, one of the most important and enjoyable training events you will ever attend in Rotary.

As a club president, you play a vital role in the success of your club. Your guidance, and your example, are essential in getting the members of your club to be enthusiastic, engaged and excited to make a difference in their community, their world, and themselves.

We all feel the impact that Rotary service and Rotary values have on us... now it's our opportunity to share that feeling with others. This is a year to Imagine Rotary by envisioning a world that deserves our best, where we get up each day knowing we can make a difference. We don't imagine yesterday, we imagine tomorrow. We imagine a world without polio, with clean water for everyone. We imagine a world free of disease and where every child learns to read. We imagine kindness, hope, love and peace. Imagine how each of us, as leaders, can create a club experience that is welcoming, inclusive and enjoyable for each and every member, and attractive to those who have yet to join us. The comfort and care of our members is the single greatest driver of member satisfaction and our most powerful tool to keep our members engaged in our clubs.

If we serve our members, we serve our communities. If we provide comfort and care for our members, we help them to truly "get" the power of Rotary.

This training seminar will provide you with the information and skills you'll need to succeed as president of your club and to help create the greatest impact in our clubs and in the world. I hope that you will leave this seminar feeling full of confidence, knowing that you are prepared to guide your club in setting and achieving ambitious goals for the Rotary year to come. With your leadership, your club can and will strengthen your community, make the world a better place for all who live in it, and make a difference in the lives of your members.

Congratulations on your election as club president. I look forward with you to a year of great accomplishments as we Imagine Rotary.

Warm Regards,

Jennifer Jones
President, Rotary International, 2022-23



Welcome from Far West PETS Chair

Congratulations on being selected to serve as your Club and District Leadership!

At Far West Presidents-Elect Training Seminar (PETS), it's all about Leadership!

PETS is an investment in YOU to fulfill the trust your club has placed in you. At Far West PETS you will hear world-class speakers and attend focused, interactive leadership sessions. And, you'll have time to mix and mingle with Rotary colleagues. You'll have opportunities to network and share ideas with Rotary Leaders and your colleagues from eight California and Nevada districts.

Your Far West PETS Team is excited to be a part of your leadership journey. We are dedicated to creating an experience that will inspire you and better prepare you to successfully lead your club and district. The Far West PETS Team is here to serve you.

We look forward to seeing you at Far West PETS so you can experience first-hand why Far West PETS is considered a premier PETS in our Rotary World.

I am honored to serve as 2022 Far West PETS Chair and excited you are joining us.

Cheers to you, our 2022-2023 Rotary Club Presidents and District Leaders!

2022 Far West PETS where you will experience:

Planning for your successful Presidency

Exchange of ideas

Thought-provoking sessions

Speakers who inspire and encourage leadership



Terri Amerio-Bell,
Past District Governor, District 5220 (2014-2015)
General Chair, Far West PETS 2022



President-Elect Training Seminar Schedule of Events

FRIDAY EVENT SCHEDULE

Time	Event	Location
8:00 AM to 8:00 PM	Check-In Open	Hotel Lobby
8:00 AM to 7:30 PM	Vendor Sales Open	Bayshore Foyer
8:00 AM to 5:00 PM	Photo Booth Open* (*closed 12:45 PM to 2:00 PM)	Bayshore Foyer
11:30 AM to 12:30 PM	Sandwich Buffet Lunch NOTE: Must be finished with lunch and out of room by 12:30 PM	Bayshore Ballroom
1:00 PM to 2:00 PM	General Session #1 <i>"It's All About Leadership"</i>	Gateway Ballroom
2:20 PM to 3:50 PM	Training Session #1 <i>"Leadership and Vision"</i>	Assigned Breakout Rooms
4:00 PM to 5:40 PM	District Session #1 <i>Meet with your District Governor-Elect and receive Room Key</i>	Assigned District Rooms
5:40 PM to 6:10 PM	Champagne Break <i>Retrieve luggage from cars; go to rooms to unpack</i>	1 st Floor Elevators
6:00 PM to 7:00 PM	No-Host Cocktail Reception	Gateway Ballroom Foyer
7:00 PM to 9:30 PM	General Session #2 – Dinner <i>"Set a Clear Vision"</i>	Gateway Ballroom
9:35 PM to 11:30 PM	Hospitality Suites Open	Assigned District Suites
	District 5130	Suite 957
	District 5150	Suite 960
	District 5160	Suite 1060
	District 5170	Suite 1057
	District 5180	Suite 966
	District 5190	Suite 967
	District 5220	Suite 1066
	District 5230	Suite 1067

SATURDAY EVENT SCHEDULE

Time	Event	Location
8:00 AM to 11:00 AM	Check-In Open	Hotel Lobby
7:30 AM to 1:00 PM	Photo Booth Open	Bayshore Foyer

7:30 AM	to	7:30 PM	Project Expo Open	Bayshore Foyer
7:30 AM	to	7:30 PM	Vendor Sales Open	Gateway Foyer
7:45 AM	to	9:05 AM	General Session #3 – Breakfast <i>“Engage Others Through Effective Communication”</i>	Gateway Ballroom
9:25 AM	to	10:40 AM	Training Session #2 <i>“Leadership and Communication”</i>	Assigned Breakout Rooms
11:00 AM	to	12:15 PM	Training Session #3 <i>“Leadership and Collaboration”</i>	Assigned Breakout Rooms
12:35 PM		2:30 PM	General Session #4 – Lunch <i>“Elevate Leaders and Build Teams Through Collaboration”</i>	Gateway Ballroom
2:45 PM		4:00 PM	Training Session #4 <i>“Leadership and the Unexpected”</i>	Assigned Breakout Rooms
4:15 PM		5:15 PM	District Session #2 <i>Meet with your District Governor-Elect</i>	Assigned District Rooms
5:30 PM		6:15 PM	No-Host Cocktail Reception	Gateway Foyer
6:30 PM		8:30 PM	General Session #5 – Dinner <i>“Anticipate and Expect the Unexpected”</i>	Gateway Ballroom
8:35 PM		11:00 PM	Hospitality Suites Open	Assigned District Suites
			District 5130	Suite 957
			District 5150	Suite 960
			District 5160	Suite 1060
			District 5170	Suite 1057
			District 5180	Suite 966
			District 5190	Suite 967
			District 5220	Suite 1066
			District 5230	Suite 1067

SUNDAY EVENT SCHEDULE

Time		Event	Location
7:30 AM	8:30 AM	Coffee Service	Classroom Hallways
8:15 AM	10:30 AM	District Session #3 “Your Leadership Plan”	Assigned District Rooms
10:30 AM	12:10 PM	General Session #6 – Brunch “Rotary International’s Plans and Your Actions”	Gateway Ballroom
12:10 PM		End of PETS – Safe Travels!	

Class Schedule & Room Assignments

Group and Room Assignments – Match the letter on your Name Badge in the Matrix below

Name Badge w/ Barcode Pass required for entry into all sessions.

Session	Topic	Sierra	Cascade	Siskiyou	Donnor Pass	San Jose	Santa Clara	Carmel	Monterey	San Carlos	San Juan	San Martin	San Simeon
Training Session 1 Friday Afternoon	Leadership & Vision	A, M, N, AA	B, P, Z, BB	C, Q, CC	D, R, DD	E, S	F, T	G, U	H, V	J, W	K, X	L, Y	LARGE CLUB
District Session 1 Friday Afternoon	Meet with your District Governor	D-5160	D-5170	D-5150	D-5190	D-5230		D-5220		D-5130		D5180	
Training Session 2 Saturday Morning	Leadership & Communications	L, P, DD	M, Q, AA	A, R, BB	B, S, CC	C, T	D, U	E, V	F, W	G, X	H, Y	J, Z	K, N
Training Session 3 Saturday Morning	Leadership & Collaboration	J, Q, CC	K, R, DD	L, S, AA	M, T, BB	A, U	B, V	C, W	D, X	E, Y	F, Z	G, N	H, P
Training Session 4 Saturday Afternoon	Leadership and the Unexpected	H, R, BB	J, S, CC	K, T, DD	L, U, AA	M, V	A, W	B, X	C, Y	D, Z	E, N	F, P	G, Q
District Session 2 Saturday Afternoon	Meet with your District Governor	D-5160	D-5170	D-5150	D-5190	D-5230		D-5220		D-5130		D5180	
District Session 3 Sunday Morning	Create Your Club Leadership Plan	D-5160	D-5170	D-5150	D-5190	D-5230		D-5220		D-5130		D5180	

Event map

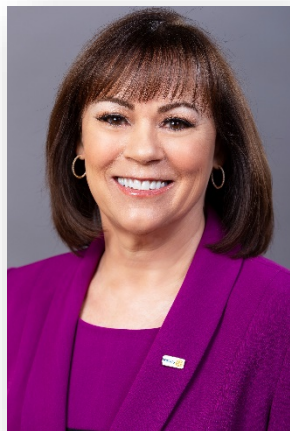


Speakers

Vicki Puliz

Rotary International Director, 2021-2023

Opening Welcome



Vicki currently serves as the Rotary International Director for the term 2021-2023, one of 17 directors from around the world. A proud member of the Rotary Club of Sparks, Nevada, Vicki served as club president in 2004-2005, as Governor for District 5190 in 2013-2014, and as a Rotary Public Image Coordinator 2016-2019.

Vicki's passion for leadership development has led to involvement in many aspects of education and development including District Trainer for District 5190,

International Assembly Training Leader, Governor Elect Training Seminar (GETS) chair, and faculty and Education Chair for Far West President Elect Training (PETS).

Her most impactful experiences in Rotary are those involving youth: Rotary Youth Leadership Awards (RYLA), co-creation of a leadership program for 12-13-year-olds, Rotary Youth Exchange, and introduction of experiential team building processes to a RYLA camp in Benin, Africa.

Vicki and her husband Tim participated in a National Immunization Day in northern India in 2009. Giving those two precious drops to a two-year-old child at a train station in Moradabad and other life changing experiences of the NID made polio eradication very personal to them both.

Vicki graduated from the University of Utah with a marketing degree and Master of Business Administration and went on to own a commercial electrical contracting firm in northern Nevada for 19 years before merging it into a public traded entity.

Vicki and Tim live in Reno, Nevada, at the base of the Sierra Nevada Mountains. Their blended family includes seven adult children, nine grandchildren, and three Rotary Youth Exchange daughters. Their interests include outdoor activities and general aviation. Vicki and Pilot Tim are members of the International Fellowship of Flying Rotarians. They support our Rotary Foundation as Major Donors and members of the Paul Harris Society, Polio Plus Society, and the Bequest Society.

John Blount, DDS

Past Rotary International Director, 2009-2011

Opening Program and Seminar Emcee



John T. Blount is recently retired after 42 years as a dentist in a private practice in Sebastopol, California. He has been a member of Sebastopol's Palm Drive Hospital staff, a director in the local chamber of commerce, a director for the regional Redwood Empire Dental Association, and a trustee for the Sonoma County Community Foundation. He worked as an advisor to the President for the Seoul RI Convention, and, as a member of the 2018 Toronto RI Convention Committee focused on the program design. He recently completed a three-year term as the Chairman of the 2019 Hamburg RI Convention committee.

John joined the Rotary Club of Sebastopol in 1977, served as President in 1982-83, and in 1990 became the youngest Governor in the history of District 5130 in Northwestern California.

John served on several world-organization committees for Rotary, many that deal with Rotary's future, including "New Models of Rotary Clubs", "Rotary Action Groups Development Committee", seven RI President nominating committees, and Vice Chair of the 2008 International Institute.

Dr. Blount was a member of the RI Board of Directors in 2009-2011. He was chair of the board's Executive Committee and the General Secretary Search Committee in 2010. In 2011-2013 he chaired RI's Communications Committee. In 2015 he was the Moderator and Vice Chair of Rotary's global training program, the International Assembly. He has just completed a three-year assignment on Rotary's Peace Centers Committee.

He became a teacher, a trainer, and a motivator for Rotary shortly after serving as a club president in 1982, in District Assemblies, conferences, and institutes. He was an RI Training Leader in 1993 and 1994.

He began teaching incoming Governors in 1992 at GETS in the western United States and Canada and was the RI "Zone Trainer" for that region in 1996. From 2003 to 2007 John chaired the instruction and curriculum for that GETS. He led Rotary's entire western United States Education Division in 2007-2008.

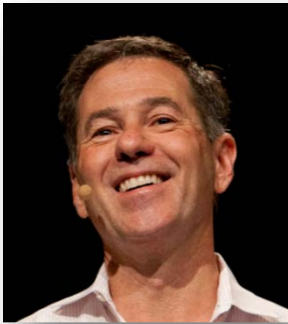
John has instructed club presidents-elect each year at the 9-district Far West PETS since 1986. He was chair of the Instructors and Curriculum from 1995 to 1997 and was the General Chair in 2003.

John and his wife Patti are Paul Harris Fellows, Major Donors, and Bequest Society members. Their daughter and son-in-law, Jennifer and Shannon Thorn, are both physicians and the proud parents of Sofia Katelyn and Spencer John.

Jim Marggraff

Chairman, CEO & Founder – Eyefluence

Friday Dinner Keynote



[Jim Marggraff](#) is a serial inventor, entrepreneur, philanthropist, author, speaker, and an energized dad and husband.

From 1994-2017, Jim founded and co-founded six Silicon Valley technology companies, and has now founded his seventh, [Kinoo.com](#), already receiving awards from the top annual award from [AARP Innovation Labs](#) and [CES AR Award](#). His companies and inventions include [fast-packet switching](#), [Stratacom](#) (co-founder), the [Odyssey Atlasphere](#) at Explore Technologies (co-founder) the [LeapFrog LeapPad](#) (co-founder), the Livescribe [Smartpen](#) (founder), and eye-tracking [technology](#), Eyefluence (co-founder) that he recently sold to [Google](#). He holds [56 issued patents](#), is an [Ernst and Young Entrepreneur of the Year](#), one of MIT's top 150 [inventors](#), and was declared a [Father of the Year](#) by the National Father's Day Council.

Jim was a [STAR Humanitarian Award Recipient](#) and recognized as the 2018 Rotarian of the Year by the Rotary Club of Lamorinda. He recently spoke on [education](#) and technology to over 30,000 Rotarians, and [led Rotary International](#) to adopt Virtual Reality, in a partnership with Google, to address peace and polio, setting a world record with over [3,000 simultaneous, co-located VR viewers](#). With a team of Rotarians, Jim recently co-founded [The Global Impact Group](#), a new non-profit helping organizations adopt technology for social impact.

He has been on the TED [main stage](#) twice, has been covered by the [NY Times](#), [WSJ](#), [The Atlantic](#), [USA Today](#), [Entrepreneur](#), [The New Yorker](#), [Fortune](#), [Wired](#), [Yahoo News](#), [The Rotarian](#), and hundreds of other periodicals, conferences, blogs and broadcast media including Oprah, Good Morning America, The Today Show, Bloomberg, Fox, CNN and more.

Jim's recent book, "[How to Raise a Founder with Heart](#)" has been recognized by [Forbes](#) as a best book for startup founders and first time entrepreneurs, and was quoted by Tony Robbins as "*A tremendous pleasure to read. Jim has nailed it*".

He is currently advising [MoJo Vision](#), [Foresight Mental Health](#) and [Jibb](#), and is on the boards or advising nonprofits [The Gratitude Network](#), [Team Gleason](#), [The Global Impact Group](#), and [OneShared.World](#).

Roger Crawford

Tennis Athlete & Motivational Speaker

Saturday Breakfast Keynote



Sports Illustrated has named Roger Crawford as "One of the most accomplished physically challenged athletes in the world." In recognition of his extraordinary athletic achievements, he was given the prestigious ITA Achievement Award, presented by the International Tennis Hall of Fame.

After realizing tremendous success on Center Court as a Division 1 athlete, he took his talents to Center Stage and became a motivational speaker. Roger's transformational message gives organizations the ability to decrease excuses, increase results, and break through self-imposed limitations.

His remarkable life story is a powerful example that "challenges are inevitable, defeat is optional!" He is the host of the weekly feature Motivational Mondays with Roger Crawford, which can be seen worldwide on Tennis Channel.

Roger has been inducted into the National Speakers Association Hall of Fame in recognition of his professional success. As a member of the Hall of Fame for People with Disabilities, he shares this impressive distinction with fellow honorees such as Christopher Reeve, Helen Keller, and former President Franklin Delano Roosevelt.

You may have seen Roger Crawford interviewed on CNBC, Good Morning America, Monday Night Football, The Today Show, and many other prominent television programs.

The print media has profiled Roger in publications such as Wall Street Journal, USA Today, Men's Fitness, Fast Company, and Tennis Magazine.

Roger is also a bestselling author whose books have been translated into 17 different languages. His most recent book, Think Again! Discover the Possibilities Hidden in Plain Sight, helps readers embrace change, improve their mindset and achieve breakthrough performances.

Marilyn Ann Fitzgerald, PhD

Clinical Psychologist

Saturday Lunch Keynote



Marilyn has followed her passion, being deeply involved in both domestic and international humanitarian work. She has traveled the world as a consultant in project evaluation and skilled volunteer with Rotary International. Driven by a never-ending curiosity and creative imagination seeking to better understand and contribute to answers to the ever-present questions of “what-if?” What if all humans really had an equal opportunity to prosper?

Dr. Marilyn’s experiences have led to the singular, overriding question of:

What would it require of each of us to live in a peaceful and equitable world? To answer this question, Marilyn has focused on understanding the true impact of our charitable giving and the unanticipated consequences. She has come to appreciate that substituting opportunity for charity will enhance human dignity, give voice and choice to the unheard and unseen, and it is more likely to have a sustainable impact. A hand-up rather than a handout will activate the age-old quote, “Give a man a fish and he will eat for a day, teach a man to fish and he will eat for the rest of his life”! She believes that Microfinance and Social Business systems hold some of the key solutions to eliminate poverty while empowering others by providing opportunity.

Marilyn has utilized her listening skills as a clinical psychologist and combined with techniques learned while earning her MBA to better integrate business concepts to the world of humanitarian aid.

Jim Davidson

Resilience Expert

Saturday Dinner Keynote



Jim Davidson is a resilience expert, an expedition leader, and a New York Times best-selling author. From his 39 years of adventure and survival, Jim distills compelling stories and uplifting lessons about how to overcome change, challenge, and uncertainty through resilience. Davidson shares motivating keynotes and workshops on personal resilience, resilient teamwork, and resilient leadership. Jim has scaled high peaks from Argentina to Nepal, from Bolivia to Tibet. The US National Park Service has commended Jim twice for volunteering for successful high-altitude rescues in Colorado and Alaska.

While first attempting to ascend Mt. Everest in 2015, Jim and his partners survived massive earthquakes and avalanches. He shared his incredible experiences and insights with CNN, CBS, ABC, NBC, Smithsonian Channel, PBS, and more. Jim told his story of surviving the earthquake in the National Geographic TV Show "Witness to Disaster". In 2017, Jim returned to Mount Everest and summited successfully.

His most recent book, *The Next Everest: Surviving the Mountain's Deadliest Day and Finding the Resilience to Climb Again*, recounts the harrowing tale of his first experience with Everest, the two years he spent mentally rebuilding, and the triumph of finally reaching his goal. *The Next Everest* is being published in six international editions.

For 20 years, Jim worked as a hydrogeologist (B.S. & M.S. degrees) and ran his own environmental consulting firm. Earlier he worked as an industrial painter on high-voltage electrical towers carrying 230,000 volts.

Jim Davidson co-authored the New York Times best-selling survival memoir, *The Ledge: An Inspirational Story of Friendship and Survival*. That book won the National Outdoor Book Award for Outdoor Literature and was picked as one of the Best Books of the Year by Amazon. His epic survival story was featured in an international TV episode of "I Shouldn't Be Alive" on the Discovery Channel.

Jennifer Jones

Rotary International President-Elect
Trustee, The Rotary Foundation, 2019-23
Vice President, Rotary International, 2016-17
Director, Rotary International, 2015-16

Sunday Brunch Keynote



Jennifer is the Founder and President of Media Street Productions Inc., a 25-year-old, award-winning media company in Windsor, Ontario. She is a proud member of the Rotary Club of Windsor-Roseland.

Her talents have strengthened Rotary reach and impact, through many roles including as Trustee of the Rotary Foundation, RI Vice President, and co-chair of the End Polio Now: Make History Today campaign, raising funds alongside Bill and Melinda Gates and their Foundation.

Jennifer is a leader in cultivating “experiential fundraising” opportunities such as Rotary’s Polio Golf Day with Jack Nicklaus in Jupiter, Florida, USA, which raised over \$5.25 million for polio eradication in one day, and the innovative, virtual COVID-19 #RotaryResponds event that raised money for COVID-19 relief projects and showcased Rotary’s response across the globe.

Working alongside political figures, celebrities and global leaders, she uses her voice to raise awareness and hundreds of millions of dollars to eradicate disease, support peace and provide clean water and sanitation in developing areas of the world. Her skill as an expert storyteller inspires hope and promise and motivates people to take action.

She has received many honors and recognitions including Rotary’s Service above Self Award and the Citation for Meritorious Service, the YMCA Peace Medallion, the Queen’s Diamond Jubilee Medal, and Wayne State University’s Peacemaker of the Year Award – a first for a Canadian.

Jennifer is married to Rotarian Nick Krayacich, a local family physician. They share a love for many activities including travel, cycling, golf and relaxing at their family cottage; and they share a thirst for adventure, which has included cresting the summit of Mount Kilimanjaro in Tanzania, Africa.

Credits

Opening Session & General Sessions Production Team

Producer and Writer
John Blount

Stage Director, Script, and Talent
Coordinator
Ron Sekkel

Writer, Lighting, and Camera
Operator
Paul Thielen

Sound Director
Edwin Wilson

Video Director
Ken Jacobs

Lighting Co-Director
Ron Puccinelli

Lighting Co-Director
Jack Blasco

Assistant Stage Manager
Dan Rasmus

Cinematography and Camera
Operator
Ron Gin

Video Mixing and Sound
Technician
Gary Vilhauer

Still Photographer
David Schreibman

Audio and Video Consultant
Dave Veden

Narration
Joe Gazdowicz
Jennifer Strong

Makeup Artist
Cindy Sekkel

Opening Session Participants

Color Guard
Milpitas High School NJROTC

Color Guard Facilitators
LT Margie Jackson, Milpitas High
School NJROTC Faculty
Stoney Brooke, Rotary Club of
Santa Cruz

Host
John Blount, Past Rotary
International Director

Vocalist
Jen Karno, Rotary Club of Santa
Cruz Sunrise

Chair, 2022 Far West PETS
Terri Amerio-Bell, Past Governor,
District 5220

"Leading a Club"
Brian Adams, Past President,
Rotary Club of San Jose

"Membership"
Hung Wei, Membership Chair,
District 5170

"Interact Advisor"
Robert Carroll, Past Governor,
District 5080

"Interactor & Interact Advisor"
Cassie Howder, Past Interact Club
President

"Project Share Life"
Gregg Giusiana, Past Governor,
District 5170

"Project Share Life"
Sara Maas, Future Rotarian

"Fundraising"
Ken Whiting, Past President,
Rotary Club of Santa Cruz Sunrise

"Rotary Life Story"
Blair Howard, CPA, Future
Rotarian

"International Projects"
Obse Lupo, Rotary Club of Castro
Valley

General Sessions Participants

Act 1 (Friday Dinner)

Governor-Elect **Jennifer Strong**
District 5130

Kevin Kenoyer
Past President, Rotary Club of Carmel Valley

Dan Rasmus
Past President, Rotary Club of Sebastopol

Governor-Elect **Becky Moser**
District 5230

Act 2 (Saturday Breakfast)

Governor-Elect **Jeff Gabriel**
District 5190

Barry Vickrey
Past President, Rotary Club of Sunnyvale

Governor **Danielle Lallement**
District 5150

Governor Elect **Savita Vaidhyathan**
District 5170

ACT 3 (Saturday Lunch)

Governor-Elect **Suzanne Bragdon**
District 5160

Terri Amerio-Bell
Past President, Rotary Club of Modesto Sunrise

William Wesley
Rotary Club of Fairfield Suisun

Governor-Elect **Gary Chow**
District 5150

Act 4 (Saturday Dinner)

Governor-Elect **Karen Cendro**
District 5180

Governor **Anita Daniels**
District 5190

Dan Rasmus
Past President, Rotary Club of Sebastopol

Governor-Elect **Chris Daly**
District 5220

Faculty

Your 2022 Education Team

(Click on Name for brief Bio)



[Candy Pierce](#)

Instruction/Education Team Lead & Faculty Member



[Jeri Fujimoto](#)

Education Advisor



[Michael Juric](#)

Education Advisor



[Tina Akins](#)

Faculty Member



[Jenny Bates](#)

Faculty Member



[Dave Bertini](#)

Faculty Member



[Terri Clark](#)

Faculty Member



[Gail Ellingwood](#)

Faculty Member



[Glenn Fong](#)

Faculty Member

Rotary Glossary

3H	Health, Hunger and Humanity
ADG/AG	Assistant District Governor
AM	Active Member
ARC	Assistant Rotary Coordinator
ARPIC	Assistant Rotary Public Image Coordinator
ARRFC	Assistant Regional Rotary Foundation Coordinator
CATS	Challenging All To Succeed
CICO	Club Internet Communication Officer
COL	Council on Legislation
COP	Rotary International Code of Policies
D	District
DG	District Governor
DGN	District Governor Nominee
DGE	District Governor Elect
DGD/DGND	District Governor Designate
DICO	District Internet Communication Officer
DIK	Donations in Kind
DisCon	District Conference
DLP	District Leadership Plan
DMDC/DMC	District Membership Development Chairs
DPFC	District Permanent Fund Chairperson
DRFC	District Rotary Foundation Committee
DRR	District Rotaract Representative
DT	District Trainer
DTA	District Training Assembly
EREY	Every Rotarian Every Year (Foundation Giving)
GETS	Governor Elect Training Seminar
GSE	Group Study Exchange
GYE	Global Youth Exchange
IAS	International Ambassadorial Scholarship
IC	International Conventions
ICO	Internet Communications Officers
IPAC	International Projects Advisory Committee
IPDG	Immediate Past District Governor
IPP	Immediate Past President
MOP	Rotary International Manual Of Procedure
NID	National Immunization Day
P	President
PDG	Past District Governor
PE	President Elect
PETS	Presidents-Elect Training Seminar
PHF	Paul Harris Fellow
PHS	Paula Harris Society
PHSM	Paul Harris Sustaining Member
PN	President Nominee
POLIOPLUS	The program of The Rotary Foundation to immunize the children of the world against poliomyelitis
PP	Past President

PPE	Preserve Planet Earth
PR	Public Relations
PRID	Past Rotary International Director
PRIP	Past Rotary International President
PRIT	Past Rotary International Treasurer
RAG	Rotarian Action Group (www.actiongrouphistory.org)
RC	Rotary Club
RC	Rotary Coordinator (Zone Level Position)
RCC	Rotary Community Corps
RCP	Rotary Code of Policies
RD	Rotary District
RFE	Rotary Friendship Exchange
RI	Rotary International
RIBI	Rotary International in Great Britain & Ireland
RID	Rotary International Director
RIP	Rotary International President
RIPE	Rotary International President Elect
RIPN	Rotary International President Nominee
RIPS	Rotary International Population Summit
RITE	Rotary Inter-country Teacher Exchange
RITS	Rotary International Travel Service
RIVP	Rotary International Vice President
ROSE	Rotary Overseas Summer Exchange
ROTA	Rotary Overseas Travel Fund
ROTEX	Organization of Ex-Rotary Exchange Students
RPIC	Rotary Public Image Coordinator (Zone-Level Position)
RRFC	Regional Rotary Foundation Coordinator
Rtn	Rotarian
RV	Rotary Volunteers
RVC	Rotary Village Corps
RYE	Rotary Youth Exchange
RYLA	Rotary Youth Leadership Award
RYPEN	Rotary Youth Program of Enrichment
RYSAP	Rotary Youth Self Achievement Program
SAM	Senior Active Member
SEP	Study Exchange Program
SETS	Secretary-Elect Training Seminar
SWSL	Save Water Save Lives
TR	The Rotarian
TRF	The Rotary Foundation
UNESCO	United Nations Educational, Scientific & Cultural Org.
UNFPA	United Nations Population Fund
YEO	Youth Exchange Officer
YEP	Youth Exchange Program
YIR	Yours in Rotary
YPO	Youth Protection Officer

Far West PETS Vendors 2022

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www.clubrunner.ca



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Henderson, NV 89052

Michael Soden 804-641-5063

msoden@dacdb.com / www.dacdb.org



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Dwight Perry

510-582-5366

dwp5334@aol.com / www.pinthis.com



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Roseville, CA 95678

Val Mebust 916-774-1616

rosevilleinfo@gmail.com



Russell-Hampton

110 Leawood Drive

New Century, KS 66031

Joe Beveridge 913-254-0500

joe@ruh.com / www.ruh.com

Far West PETS Project Expo Exhibitors 2022

Cleaning the Rivers of the World

Rotary Club of South Ukiah, D5130

213 S. Main Street

Ukiah, Ca 95482

Salvador Rico

707-391-4010

Salvador.rotary@gmail.com

ESRAG/People of Action Summits

Yavuz V. Atila

yatila@mbaytechnologies.com

831-238-6104

www.ESRAG.org/bigwest

International Fellowship of Scouting Rotarians

100 Los Balcones

Alamo, CA 94507

Brian Thiessen

925-395-1186

bdtalamo@pacbell.net / www.ifsr-net.org

Polio Plus Society

Bob Rogers

707-766-4636

crobertrogers@comcast.net

Rise Against Hunger

3031 Stanford Ranch Road, Suite 2, #230

Rocklin, CA 95765

Jim Quinney, Community Engagement Manager

916-257-1635

riseagainsthunger.org

Cars2nd Chance

Tom Guyette

925-890-9761

rotarytg@gmail.com

Rotaplast International, Inc.

3317 26th Street

San Francisco, CA 94110

Brian Walker - Ambassador

707-223-1299

walker545@gmail.com

Rotary Rose Parade Float Committee

P.O. Box 92502

Pasadena, CA 91109-2502

Louis Esbin

louis@esbinlaw.com

Shelter Box

7539 Merchant Street

Lakewood Ranch, FL 34240

Bill Tobin, Rotary Relations Manager

916-616-6973

btobin@shelterboxusa.org

Water Pasteurization Indicator (WAPI)

615 17th Street

Pacific Grove, CA 93950

Don Kramer

831-277-9617

WAPI@pacbell.net

Far West PETS Leadership Team

Administration Team

General Chair	---	Terri Amerio-Bell
Vice Chair/Secretary	---	Joy Anderson
Immediate Past Chair	---	Tina Spencer-Mulhern
Chair Nominee	---	Dustin Littlefield
Treasurer	---	Lynn Jepsen
Business Operations	---	Sandi Sava
Admin DGE Liaison	---	Karen Cendro

Facilities Team

Facilities Team Lead	---	Dave Veden
Registration Co-Chair	---	Ann Appel
Registration Co-Chair	---	Renata Barnwell
Registration	---	Richard Barnwell
Registrar Emeritus	---	Victor Georgiou
AV/Tech Coordinator	---	Steve Lemon
AV Tech	---	Ray Ward
Promotions	---	Susan Beasley
Promotions	---	Rob Beasley
Facilities	---	Robert Bell
Facilities	---	Brian Casey
Facilities DGE Liaison	---	Savita Vaidhyanathan
Minute-by-Minute	---	Joe Grebmeier
Multi-Media Chair	---	Wulff Reinhold
Communications, Website, Social Media, Genius Bar		
Sergeant at Arms Lead	---	Gretchen Peralta
Support Services Team Lead	---	Chris Gallagher

Instruction Team

Instruction/Education Team Lead	---	Candy Pierce
Education Advisor	---	Jeri Fujimoto
Education Advisor	---	Michael Juric
Instruction Team DGE Liaison	---	Becky Moser
Surveys Team Lead	---	Steve Lack
Faculty	---	Terri Clark
Faculty	---	Jenny Bates
Faculty	---	Dave Bertini
Faculty	---	Candy Pierce
Faculty	---	Tina Akins
Faculty	---	Susan Valenta
Faculty	---	Glenn Fong
Faculty	---	Wyn Spiller
Faculty	---	Berta Pickett
Faculty	---	Gail Ellingwood
Faculty	---	Susan Winey

Program Team

Programs Team Lead	---	John Blount
Program Tech Support	---	Gary Vilhauer
Program Support	---	Dan Rasmus
Program Talen Liaison	---	Ron Sekkel
Program Management	---	Ron Gin
Stage Program Creation	---	Paul Thielen
Online Event Program & Reference Guide	---	Wulff Reinhold
Speakers Team Lead	---	Judy Lovett
Stage Manager	---	Joe Grebmeier
Program DGE Liaison	---	Suzanne Bragdon

District Governors-Elect for 2022-2023

Your Far West PETS Hosts

* designates the Class representative

Click on Name for Brief Biography

District 5130



[Jennifer Strong](#)

Rotary Club of
Lakeport

District 5150



[Gary Chow](#)

Rotary Club of
San Francisco

District 5160



[Suzanne Bragdon](#)

Rotary Club of
Fairfield-Suisun

District 5170



[Savita Vaidhyanathan](#)

Rotary Club of
Cupertino

District 5180



[Karen Cendro*](#)

Rotary Club of
Laguna Sunrise

District 5190



[Jeff Gabriel](#)

Rotary Club of
Bishop Sunrise

District 5220



[Chris Daly](#)

Rotary Club of
Sonora Sunrise

District 5230



[Becky Moser](#)

Rotary Club of
Clovis

Check-In Desk

Located in the Hotel Lobby

(Staffed by District Governor-Nominees 2023-2024)

District 5130	---	Tom Boylan
District 5150	---	Laine Hendricks
District 5160	---	Claire Roberts
District 5170	---	Hung Wei
District 5180	---	Sidney Smith
District 5190	---	Stacy Graham
District 5220	---	Waqar Rizvi
District 5230	---	Debbie Hale

Current District Governors

(Serving as Greeters & Aides to Speakers and Special Guests)

District 5130	---	Dustin Littlefield
District 5150	---	Danielle Lallement
District 5160	---	Kathy Suvia
District 5170	---	Richard Flanders
District 5180	---	Desiree Wilson
District 5190	---	Anita Daniels
District 5220	---	Tm Madden
District 5230	---	Bruce Mackey

Sergeants at Arms

District 5130	---	Larry Lira / Julia Parranto
District 5150	---	Bob Jacobson / Joe Teresi
District 5160	---	Rene Matsumoto / Glenn Harvey
District 5170	---	Sesh Ramaswami / Shannon Chan
District 5180	---	Susie Rogers / Denise Gaydos
District 5190	---	Shauna Ganes / Deb Schwizer
District 5220	---	Tiffany Manning / Bernie Szalij (on loan from D5160)
District 5230	---	Belinda Daguio / Diane Camba-Jackman
Roaming	---	Sandi Sava



2022-2023 Rotary International President's Theme



Presidential Theme materials are available in the Rotary Brand Center.

You must use your My Rotary login to access the Brand Center where you can create and download club and district logos and find other graphics including program and event logos.

[My Rotary Account Login](#)

IMAGINE ROTARY

“Imagine Rotary” is the 2022-23 presidential theme that RI President-elect Jennifer Jones revealed on 20 January. She is asking Rotary members to dream big and take action: “We all have dreams, but acting on them is a choice. Imagine a world that deserves our best, where we get up each day knowing that we can make a difference.”

The logo for the theme was designed by Riki Salam, an Australian artist and graphic designer specializing in contemporary Indigenous art, design, and communications. He also created the 2023 Rotary International Convention logo which will be held in Melbourne, Australia, thus connecting the two by a shared visual language.

Meaning of the design elements

There is, of course, a deeper meaning behind each element of the design. The circle in aboriginal culture for instance, signifies our connections to one another. The dots around it represent people and there are seven because of Rotary's areas of focus.

The circle and the dots together become a navigation star – our guiding light. The solid line underneath is what is referred to as a digging stick and it is used when doing hard work. And since Rotary members are people of action – it represents a tool for getting things done.

The colors

The colors green, purple, and white are not necessarily connected to aboriginal culture. President-elect Jennifer Jones asked the new crew of Governors to use one, two, or all three when dressing for official events instead of using a theme jacket. “As we celebrate diversity, equity and inclusion, I wanted all of us to be able to express ourselves differently in what we wear, but still have connection,” she explained.

There are several ways to interpret the colors: Purple for example stands for polio eradication, green for the environment, the newest addition to our areas of focus, and white for peace, our core mission. Together, they are the colors of the women's movement, the Suffragette – a subtle nod to this history as Jones pointed out, since she will be the first female RI president.

Acknowledgements

Thank you to the following individuals and businesses that supported our event by providing services or materials at discounted rates or in-kind. We acknowledge that you have a choice when doing business in our communities. Please know that these individuals and businesses support Rotary's and Rotarians efforts to Do Good In the World. We would appreciate your patronage and support of them.

Roberto & Thelma Mendieta

PDG Sherry Cotta & Joe Cotta
District 5220



David Adams

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archie.garcia@photomugs.com ~ www.photomugs.com

The logo for PHOTOUSA features a stylized camera lens icon in blue and white, followed by the text 'PHOTOUSA' in a bold, sans-serif font.



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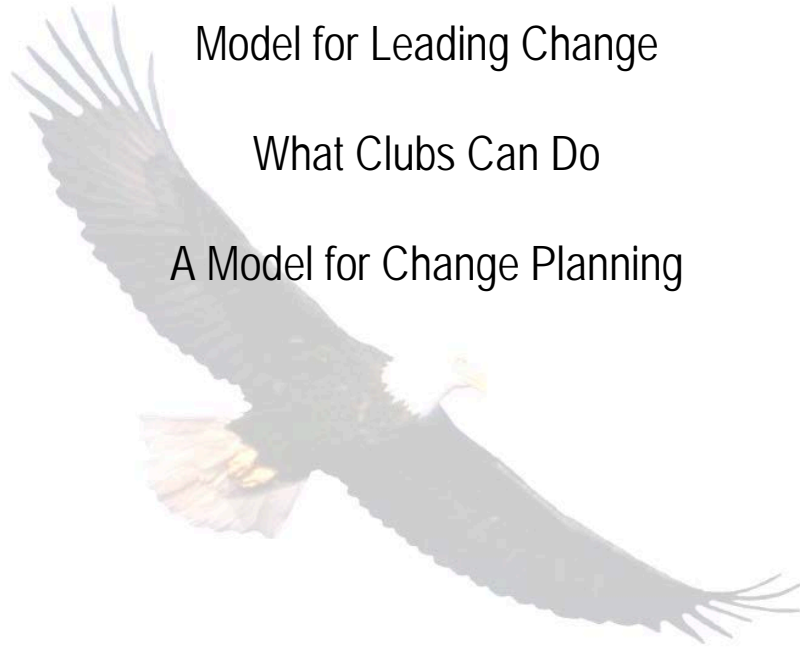
Education Session Resource Materials

Actionable Goal Worksheet

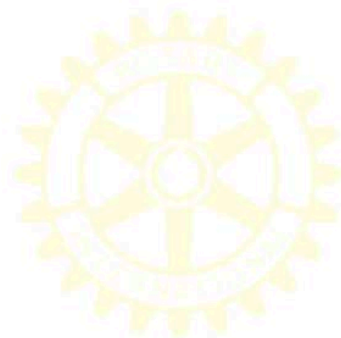
Model for Leading Change

What Clubs Can Do

A Model for Change Planning



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NOTE: These materials will also be available for download from the Far West PETS website <https://farwestpets.org/>, under the General Resources section.

ACTIONABLE GOALS(S): (clear and focused)

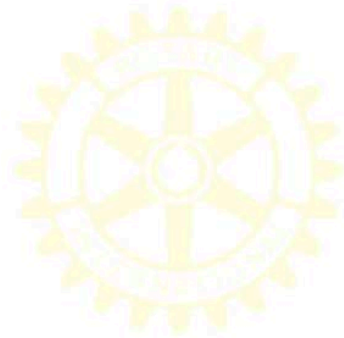
How will others be involved?
(buy-in and engagement)

How will progress be checked?
(planning, accountability, benchmarks)

How will the contributions of others be recognized?
(methods, personalized)

How will success be measured?
(measurable outcomes and evaluation)

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Which of Rotary's strategic priorities does this action item relate to?

A MODEL FOR LEADING CHANGE

ROTARY'S APPROACH TO CHANGE

We believe that for change to be successful, change leaders must always engage those who will be affected by the transition. From the start, change leaders and their teams should keep these people at the center of their plans.

A three-part focus on commitment, communication, and coaching can ensure that people remain the most important element of a change initiative.



ASSESS

Before any action is taken, the change leader should be able to describe the need for change. **What to ask:** What problem is the change solving? **What to do:** Understand the environmental influences for the change, and write an initial statement clarifying the desired outcome.

DESIGN

Next, the change leader will design a change strategy. **What to ask:** What is our vision for success? What is the new way people will do things? **What to do:** Write a vision statement, assemble a change team, and decide what organizational tools are needed for success.

BUILD

In this phase, the change leader develops the roadmap for the change. **What to ask:** How, and how often, should I communicate with stakeholders? Who needs training and when? **What to do:** Create a communications and training plan.

IMPLEMENT

The change is put in place. The change leader must support people, adjust benchmarks if necessary, and respond to resistance. **What to ask:** Is the change team ready to lead? Are the people affected prepared for this change? **What to do:** Support people throughout the change with commitment, coaching, and communication. Respond to resistance thoughtfully.

SUSTAIN

Ensure the change will last. **What to ask:** Are the structures in place for this change to continue after the change team disbands? **What to do:** Invest in necessary technology and resources, and ask for the commitment of future leaders and team members.



ROTARY'S ACTION PLAN

WHAT CLUBS CAN DO

Rotary's Action Plan builds on our past successes and sets our future direction to ensure that we continue to grow, unite people, and make a lasting impact.

We encourage all members to review the Action Plan, think about your own club and district goals, and find meaningful ways to align those goals with our plan. Have open and ongoing discussions in your club and throughout your district about the new priorities and objectives, then use those talks to shape your own strategies.

For each of the four priorities that will direct our work, we've listed ways you can put that goal into practice. Think about how you can bring Rotary's Action Plan to life.

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A Model for Change Planning



Vision	Collaborative Commitment	Skills	Rewards	Resources	Action Plan
<p>Describe why the change is necessary and how things will work after it's implemented.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What will be different when the change is complete? • Will people do new things to make it work? 	<p>Ask people at all levels of the organization for input.</p> <p>Consider:</p> <ul style="list-style-type: none"> • How can I help people feel committed to the vision? • How can team members contribute their skills, talents, and knowledge? 	<p>Determine what skills are needed to implement and sustain the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • Do people in key positions have those skills? • If not, how can they learn those skills? • What support or training can we offer? 	<p>Promote the benefits of embracing the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • How to answer those who ask, "What's in it for me?" • What incentives can we offer? • What activities can we plan to encourage people? 	<p>Develop tools and resources to support the change.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What tools will help team members the most? • How will we make these resources available? • Who will be available to support and encourage people? 	<p>Separate the change into small, manageable steps.</p> <p>Consider:</p> <ul style="list-style-type: none"> • What steps will we take to implement the change? • How will we talk about the change with members, employees, and customers? • How can we make implementing and adopting the change as easy as possible?
<p>What to do:</p> <ul style="list-style-type: none"> • Collaborate on a vision statement. • Engage other leaders and members in group meetings. • Communicate in different ways to reach many audiences. 	<p>What to do:</p> <ul style="list-style-type: none"> • Create teams to collect data and help refine the vision and action plan. • Invite team members to contribute their ideas and expertise. 	<p>What to do:</p> <ul style="list-style-type: none"> • Determine what skills people need and if they are missing any. • Provide training and share the best practices, with examples and lessons you learned. • Offer workshops to give team members practical experience. 	<p>What to do:</p> <ul style="list-style-type: none"> • Hold contests that encourage participation. • Recognize those who are adapting to the change. • Plan activities and events that build the team. 	<p>What to do:</p> <ul style="list-style-type: none"> • Write an FAQ that people can consult. • Create how-to guides for new processes. • Have experts or coaches provide guidance. 	<p>What to do:</p> <ul style="list-style-type: none"> • Make a formal plan. • Create a list of all of the steps. • Agree on what will constitute success. • Gather and share success stories.